

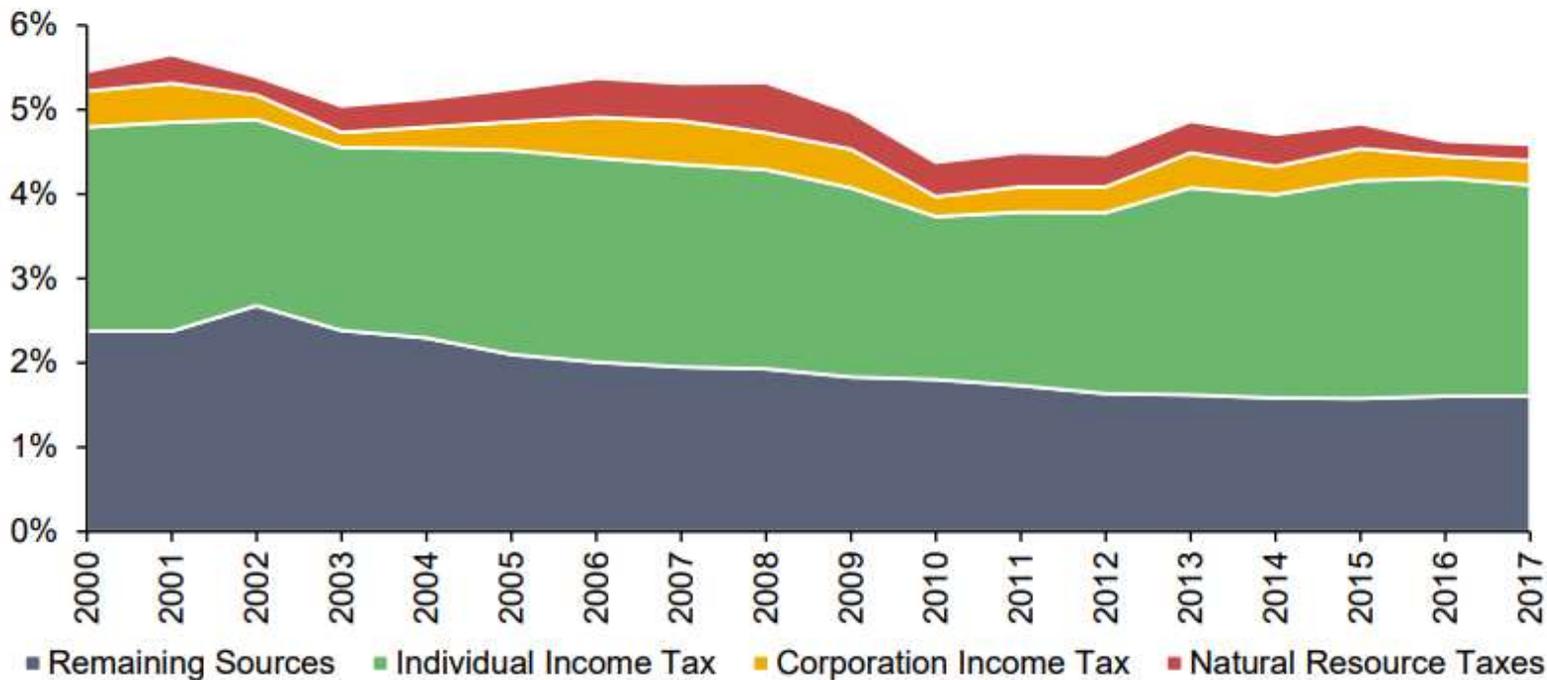
Is Tax Revenue Decoupling from the Underlying Economy?

 HEADWATERS
ECONOMICS

<https://headwaterseconomics.org>

Problem: Revenue Erosion

MT General Fund Revenue Declining as a Share of Gross State Product



Question:

Are state and local government tax policies capable, over time, of generating revenue consistent with growth in the underlying economy?

Question:

Or another way:

Are state tax structures coupled adequately to the economy?

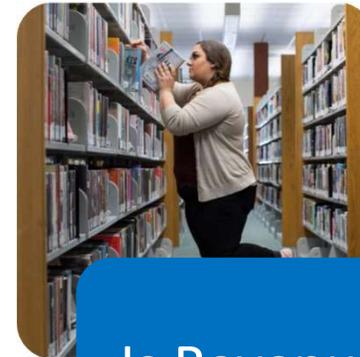
Road Map



Growing & Changing Economy



Lessons from Economic Transition



Is Revenue Erosion a Thing?

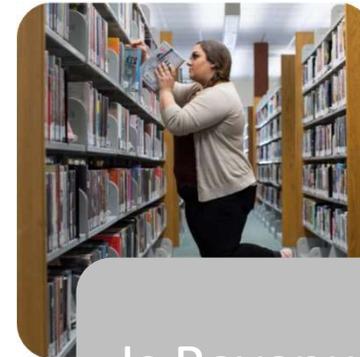
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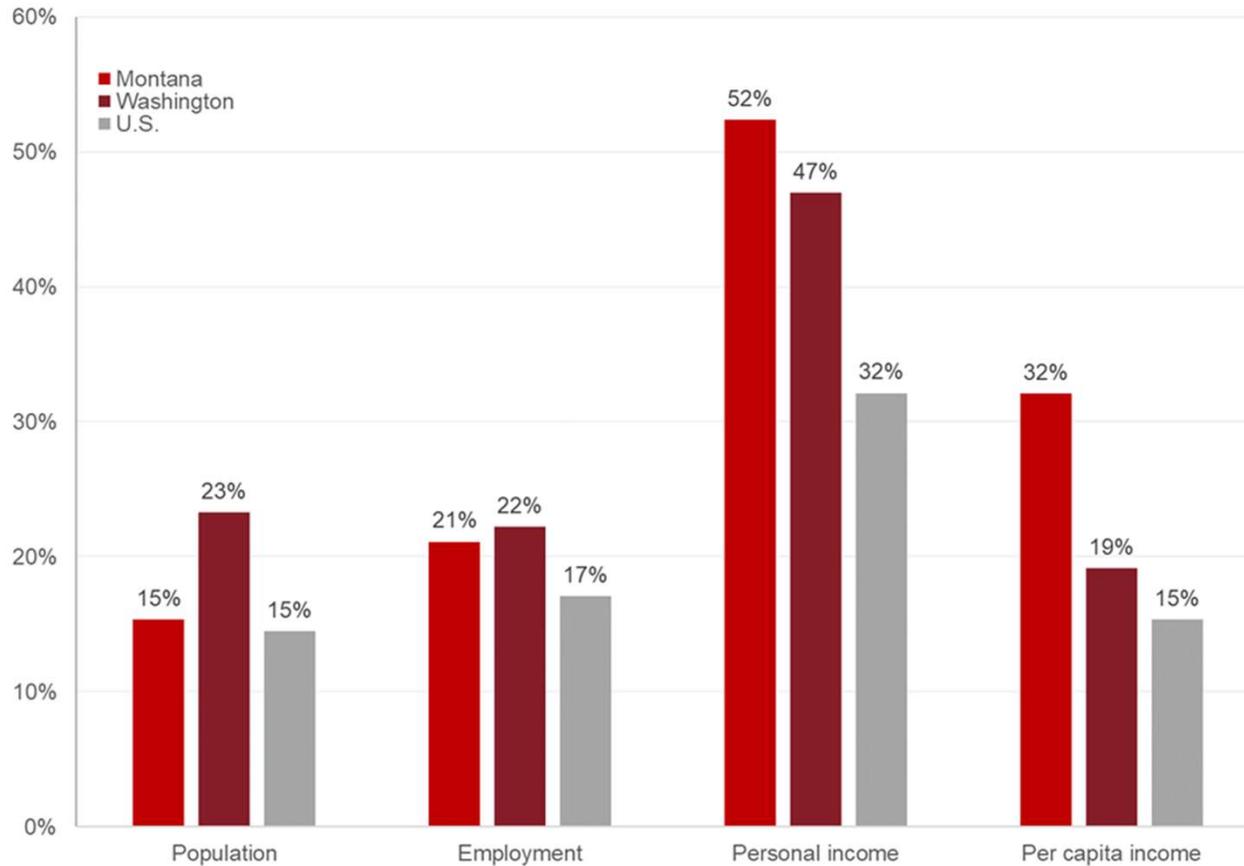
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Is Revenue Erosion a Thing?

Montana & Washington Growing Faster than the U.S.

Figure 1: Washington and Montana vs. U.S., Percent Change, 2000-2016

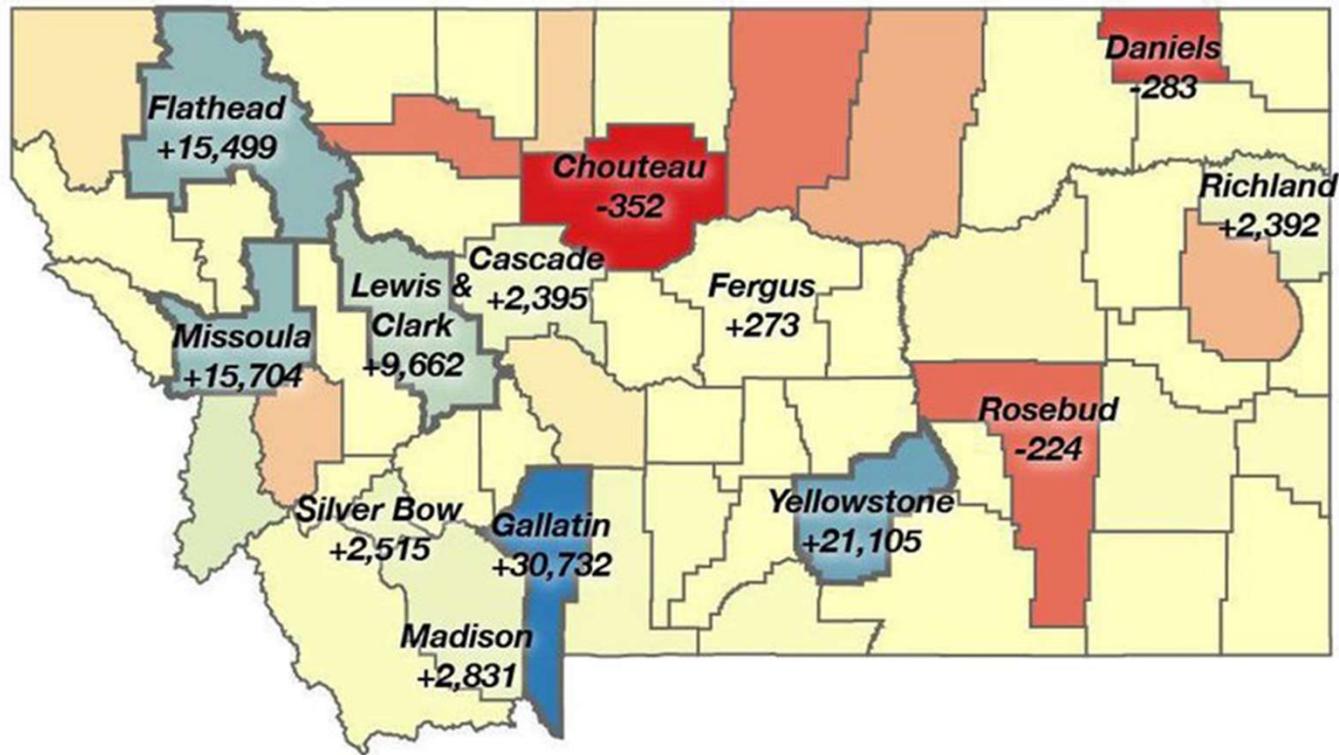


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U.S. Department of Commerce. 2016. Bureau of Economic Analysis, Regional Economic Accounts, Washington, D.C. Tables CA30, CA05, CA05N, CA35.

Growth is Uneven and Unequal

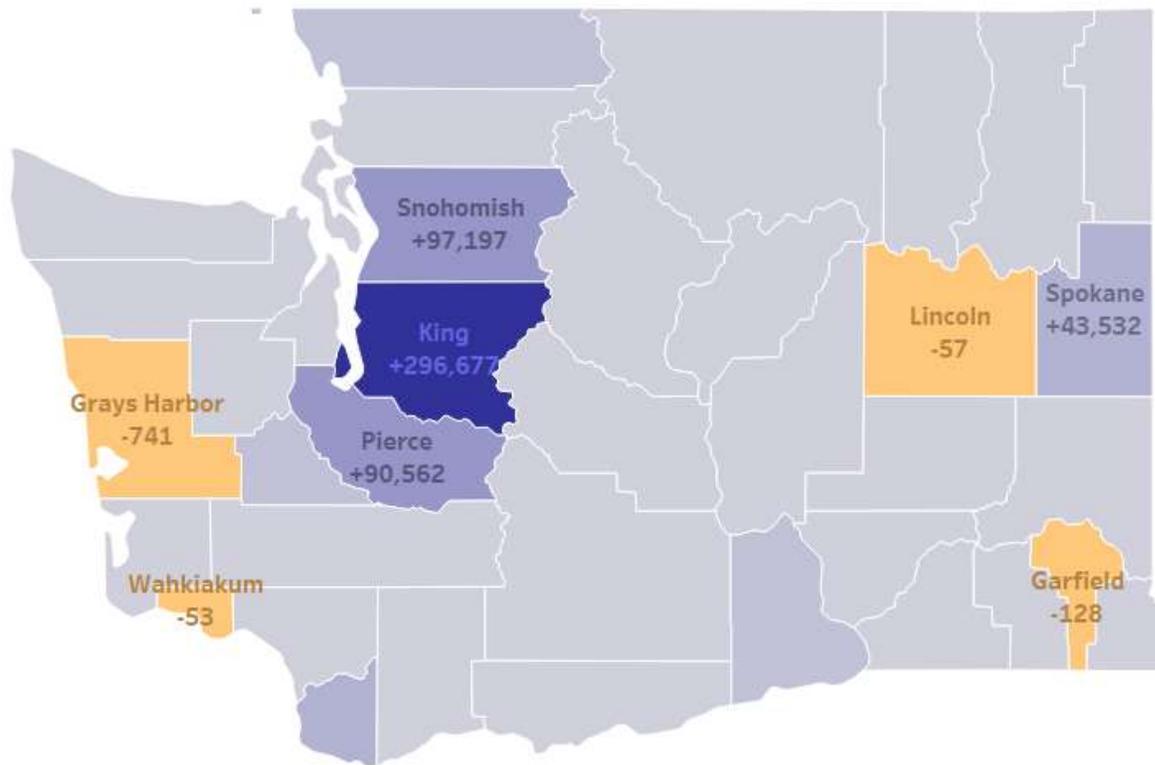
Change in jobs by county, Montana, 2000-2016



5 Montana counties captured 75% of all new jobs since 2000

Growth is Uneven and Unequal

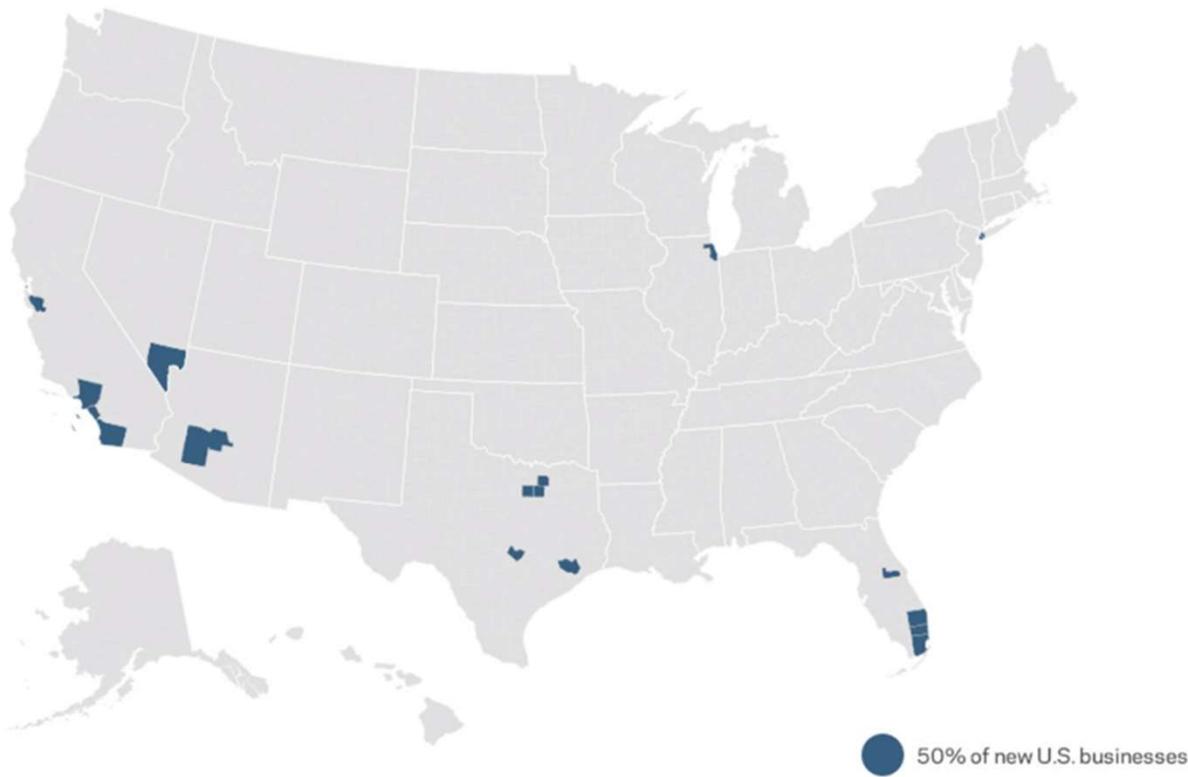
Change in jobs by county, Washington, 2000-2016



5 Washington counties captured 74% of all new jobs since 2001



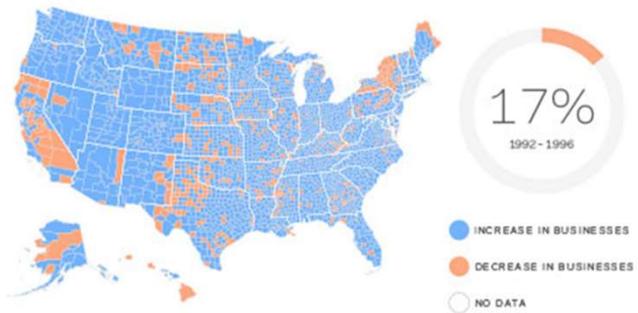
Cities Are Capturing Most New Growth



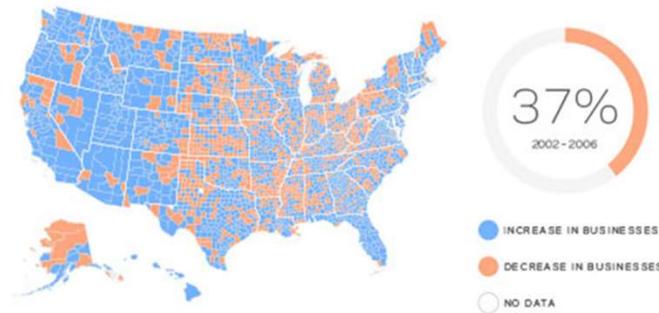
20 cities hosting
17% of the
U.S. population are
responsible for
50%
of all new business
formations since the
Great Recession

Majority of U.S. Counties Losing Businesses

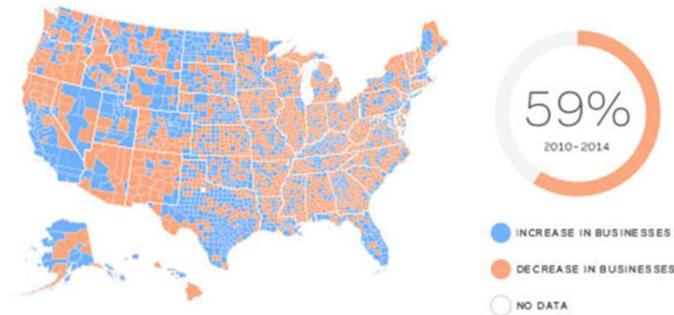
1992-1996 17% OF COUNTIES SAW MORE BUSINESS ESTABLISHMENTS CLOSE THAN OPEN



2002-2006 37% OF COUNTIES SAW MORE BUSINESS ESTABLISHMENTS CLOSE THAN OPEN



2010-2014 59% OF COUNTIES SAW MORE BUSINESS ESTABLISHMENTS CLOSE THAN OPEN

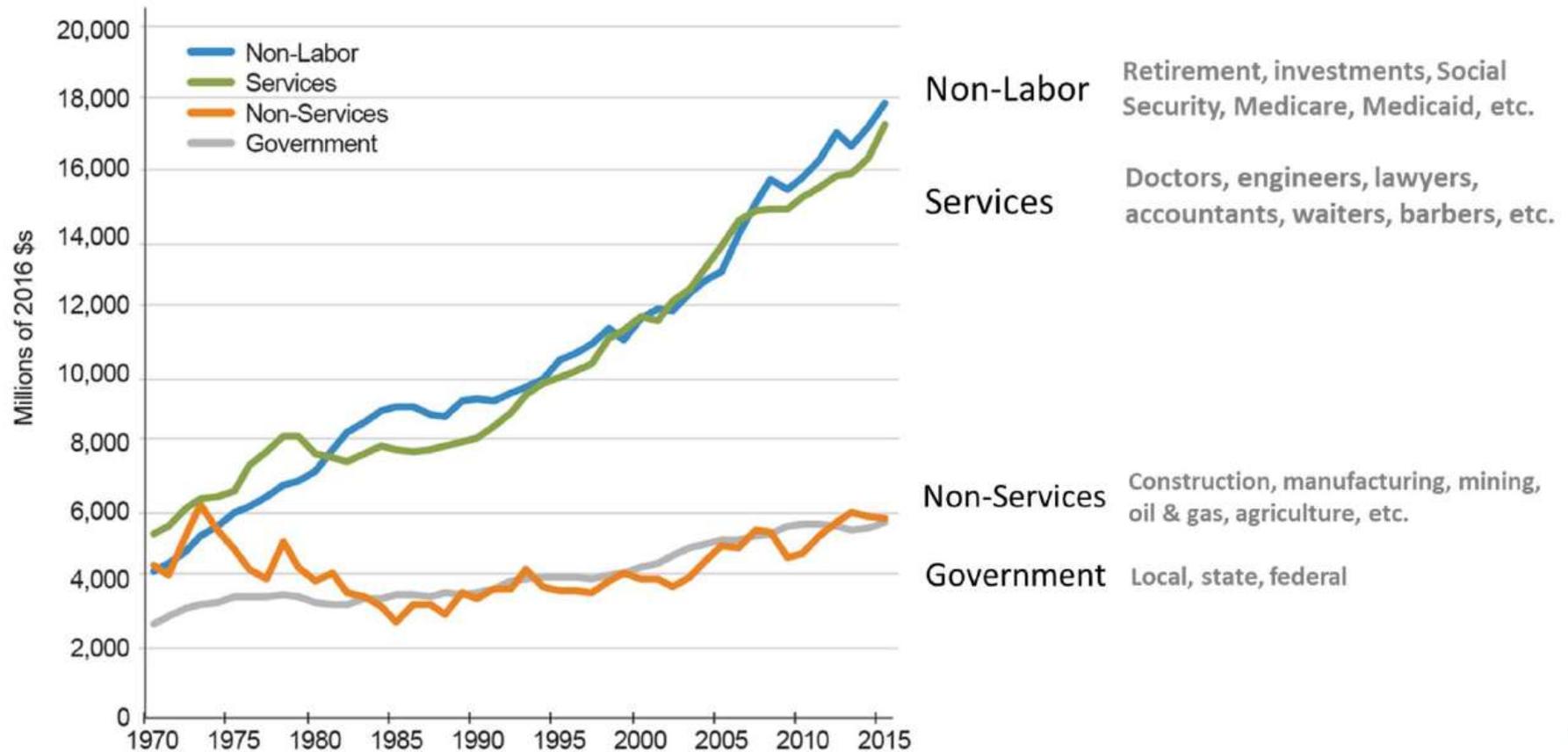


A larger share of U.S. counties are failing to recover following successive major recessions

<https://headwaterseconomics.org>

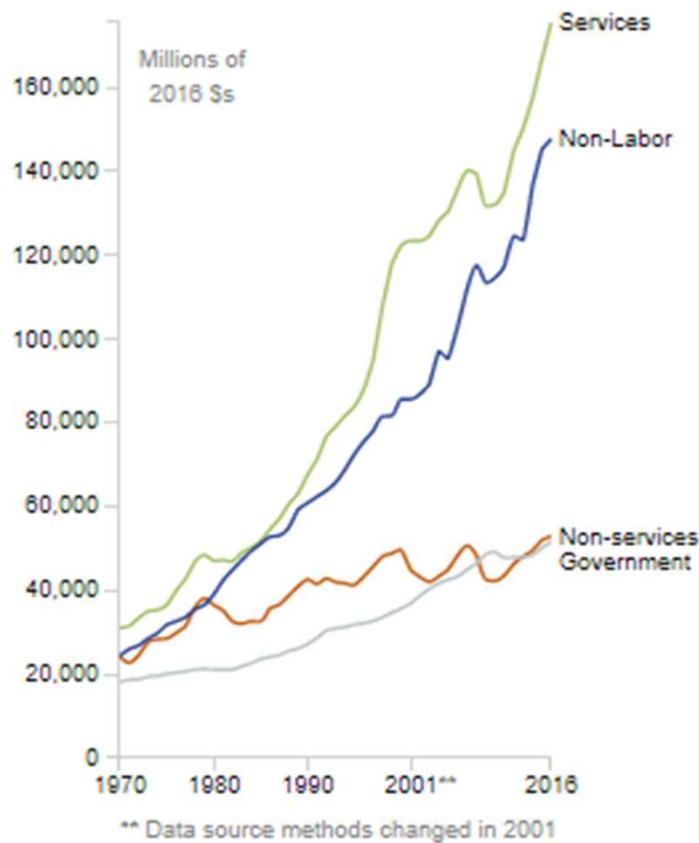
New Jobs & Income in Services and Non-Labor

Change in Personal Income by Source, Montana, 1970-2015



New Jobs & Income in Services and Non-Labor

Change in Personal Income by Source, Washington, 1970-2015



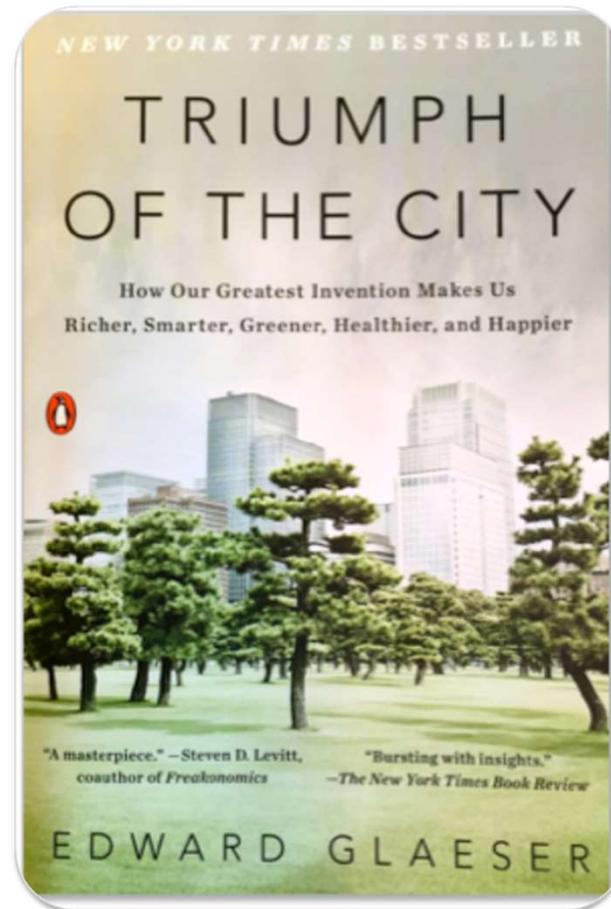
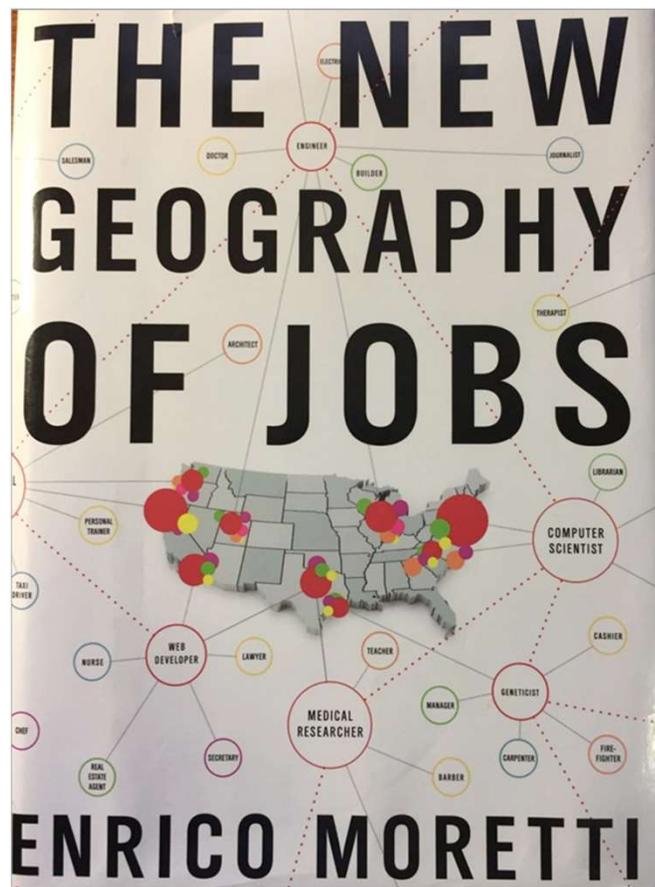
Services Doctors, engineers, lawyers, accountants, waiters, barbers, etc.

Non-Labor Retirement, investments, Social Security, Medicare, Medicaid, etc.

Non-Services Construction, manufacturing, mining, oil & gas, agriculture, etc.

Government Local, state, federal

“Innovation” Services Agglomerate Into Cities

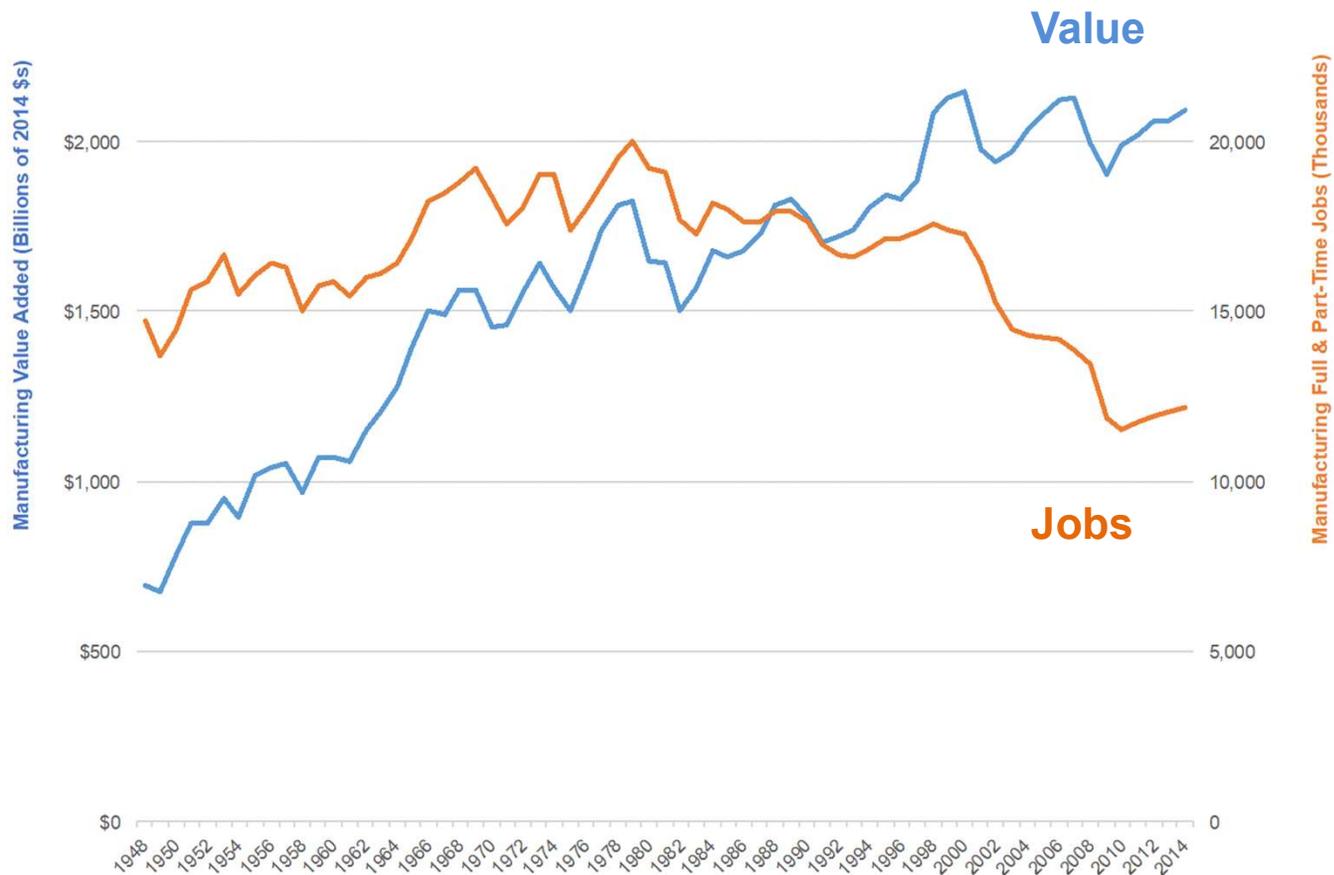


“In the twentieth century, competition was about accumulating physical capital.

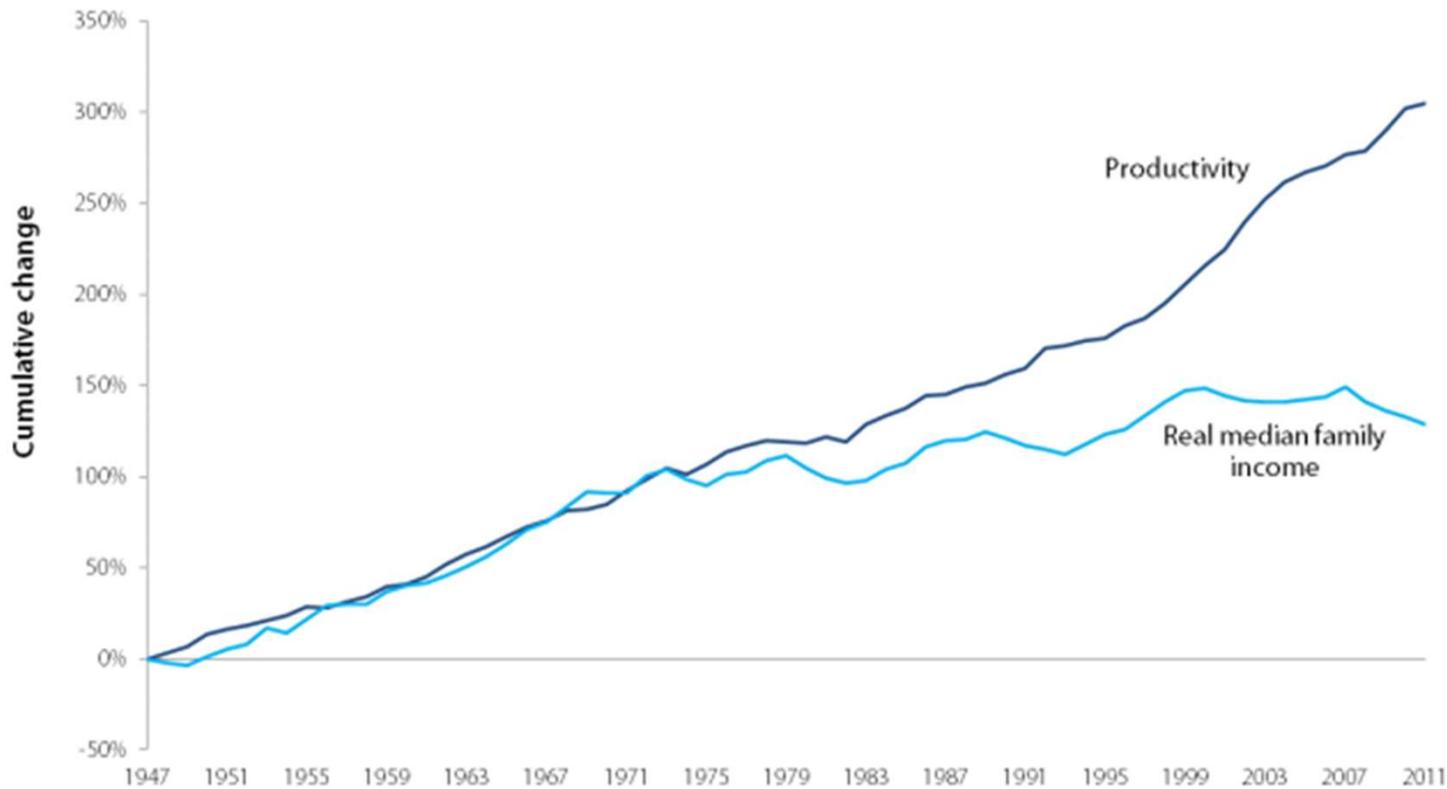
Today it is about attracting the best human capital.”

Productivity Gains Shed Jobs in Traditional Sectors

U.S. Manufacturing Value vs. Employment, 1948-2015



The Great Decoupling

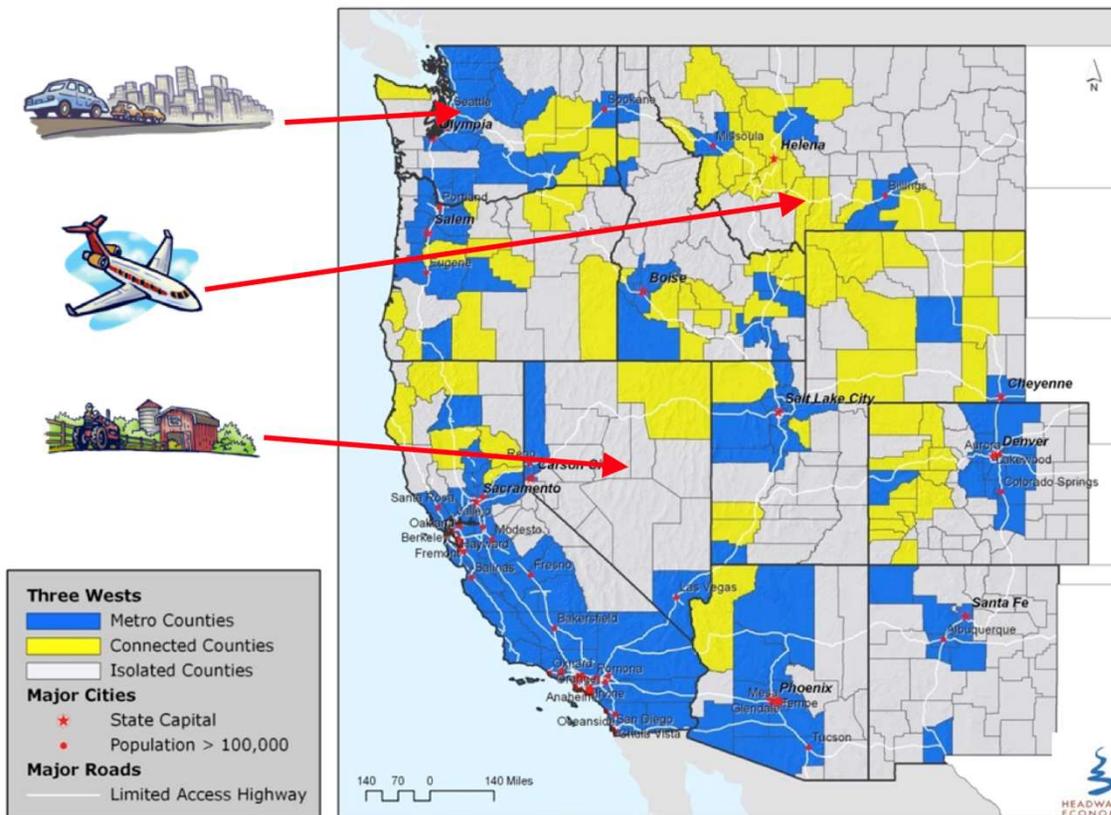


Beginning around 1970, productivity gains no longer translate to higher wages & income

Source: Authors' analysis of Current Population Survey Annual Social and Economic Supplement *Historical Income Tables*, (Table F-5) and Bureau of Labor Statistics, *Productivity – Major Sector Productivity and Costs Database* (2012)

Different Paths to Economic Development

“Three Wests” County Typology

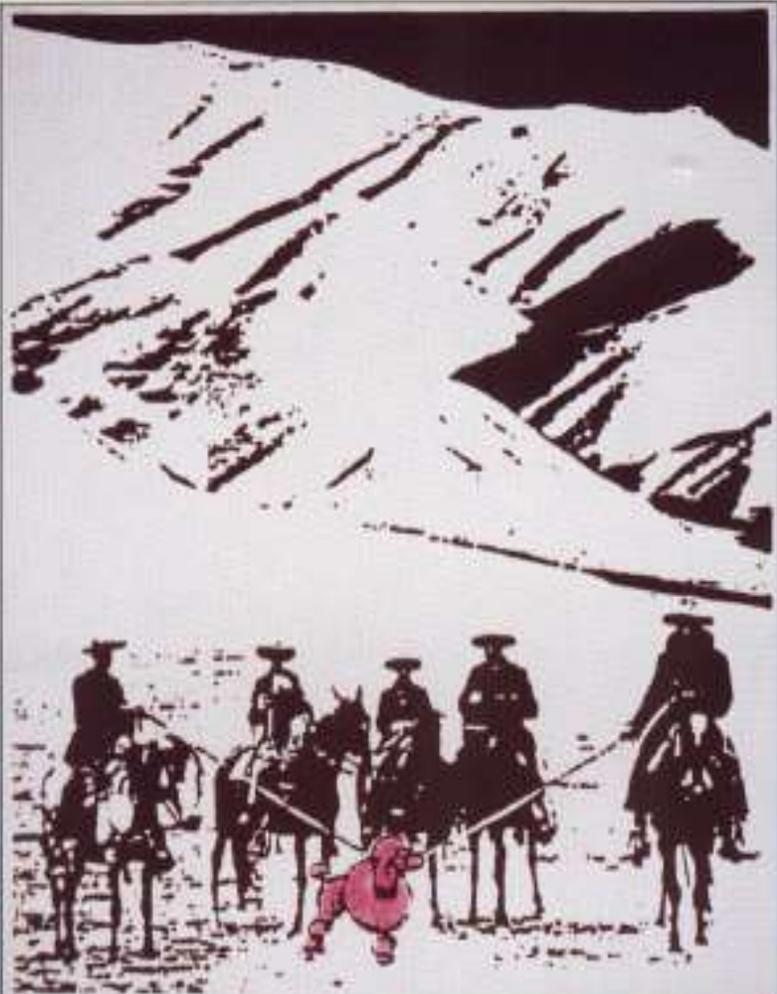


- Access to Markets
- Universities
- National Parks
- Resource Endowments



**SAVE
BOZEMAN**

 fb.me/SaveBozeman



CITIZENS FOR A POODLE-FREE MONTANA

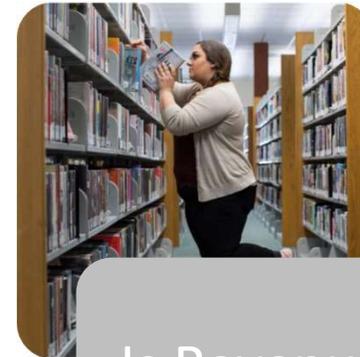
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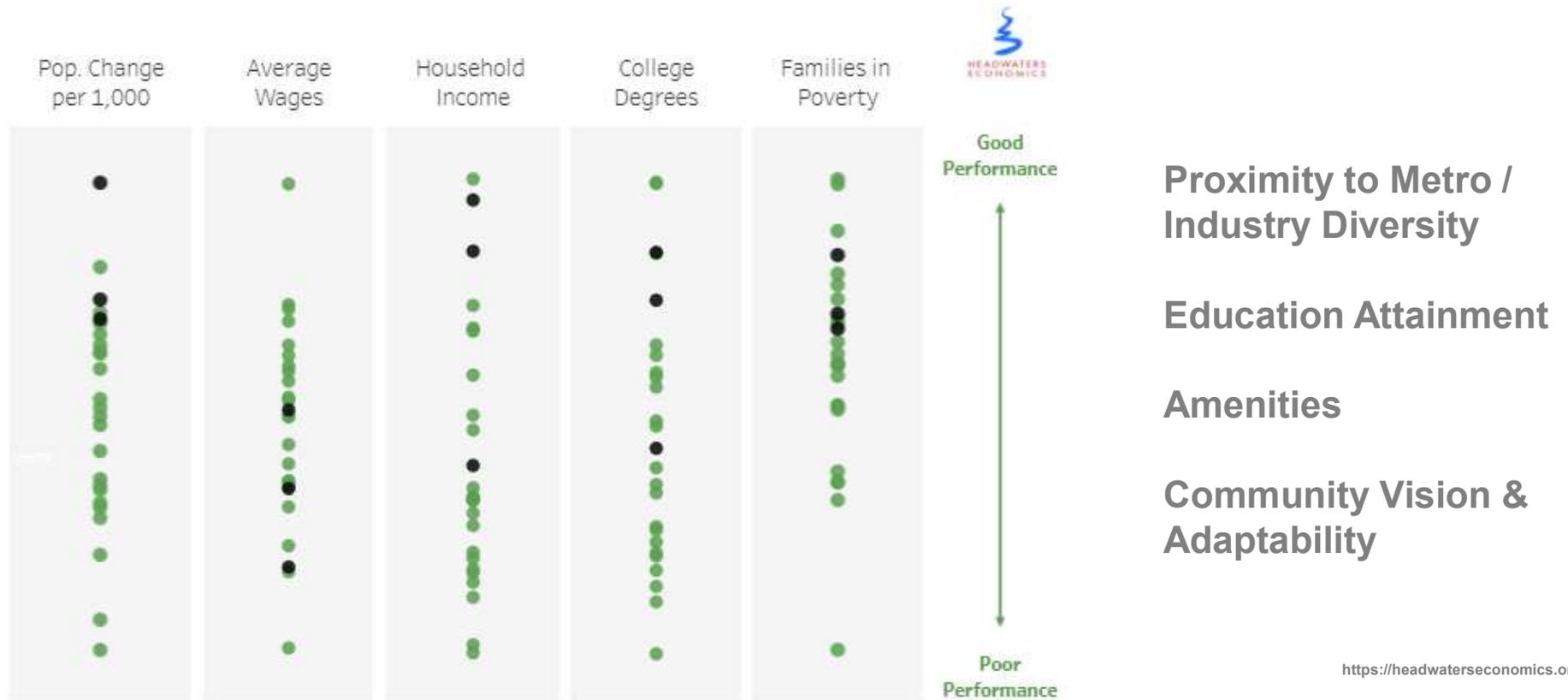
Timber Dependence ≠ Future Performance

County Performance on Various Measures of Growth and Prosperity Predicted by Trajectory in 1990

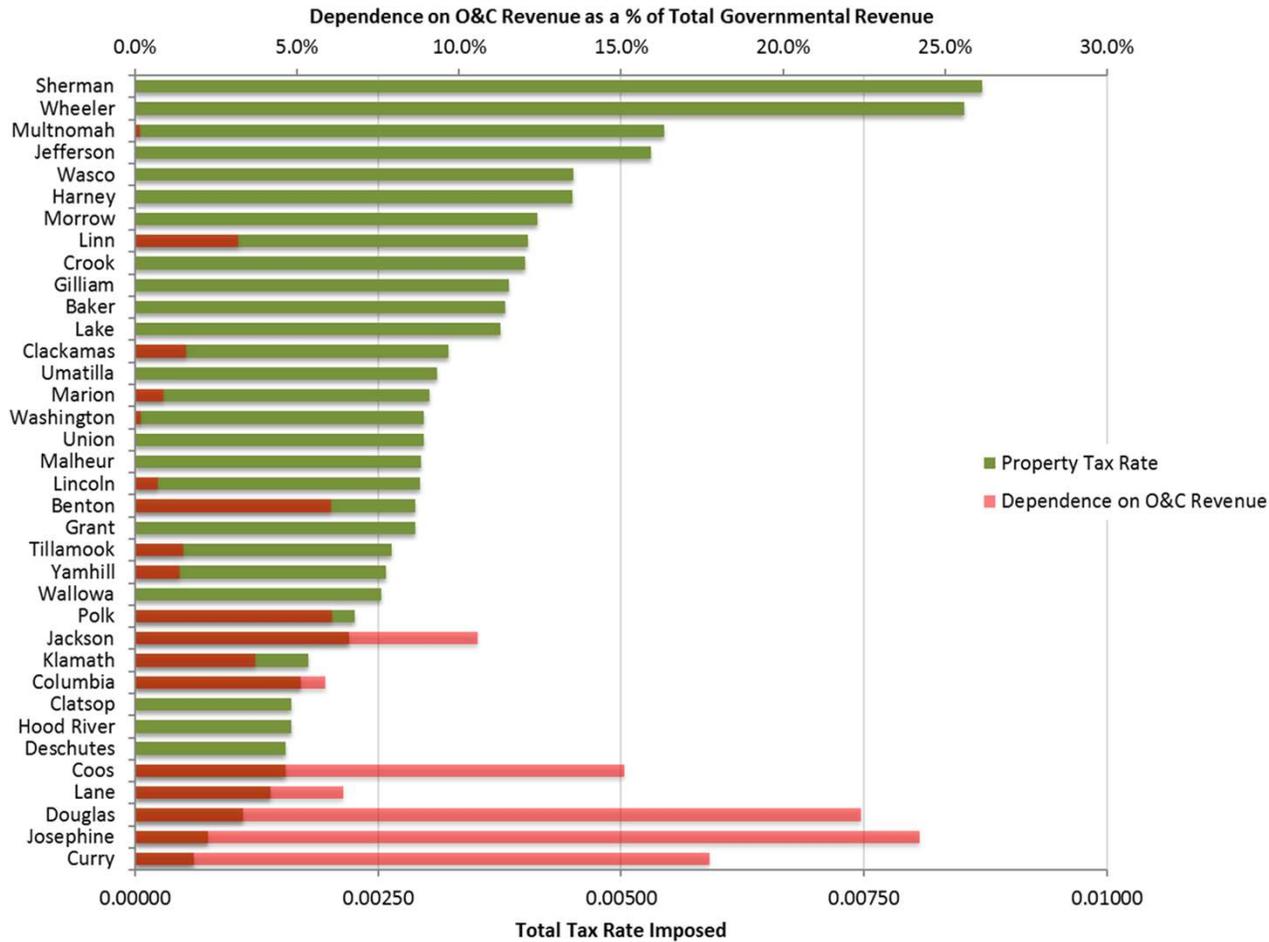


Timber Dependence ≠ Future Performance

County Performance on Various Measures of Growth and Prosperity Predicted by County Trajectory in 1990



Oregon Counties Use Timber Revenue for Tax Cuts



The Tax Revolt Ossifies Dependence

In Oregon:

1. Measure 5 (1990) Constitutional Amendment freezes property tax rates.
2. Measure 47 (1996) limits growth in assessed valuation; institutes double majority voter requirement.



Dependence on Timber Discourages Growth



“Most of these counties can’t build themselves or develop themselves into solvency. Every new resident is a negative on the budget.”

-- CW Smith, Jackson
County, OR Commissioner

Foundations of a Long-Term Crisis?

*Where Anti-Tax Fervor Means
'All Services Will Cease'*



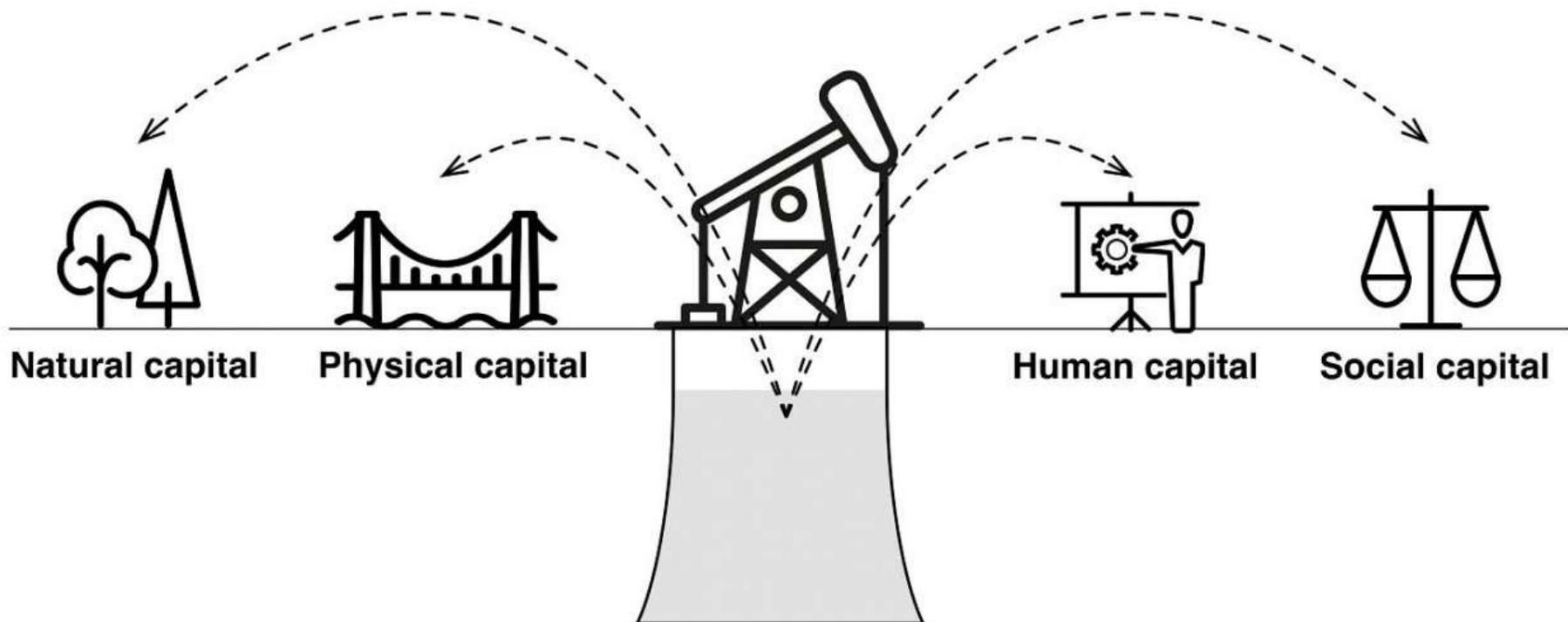
Sorting books at the library in Roseburg, Ore. A sign inside spells out its future in four words: Come June 1, "All services will cease." Ruth Fremson/The New York Times

**Dependence undermines
fiscal capacity**

**Dependence weakens
adaptability and slows
growth**

Theory of Resource Economies

Virtuous cycle of growth vs resource curse



Without Tax Reform, Economic Diversification Hurts WY

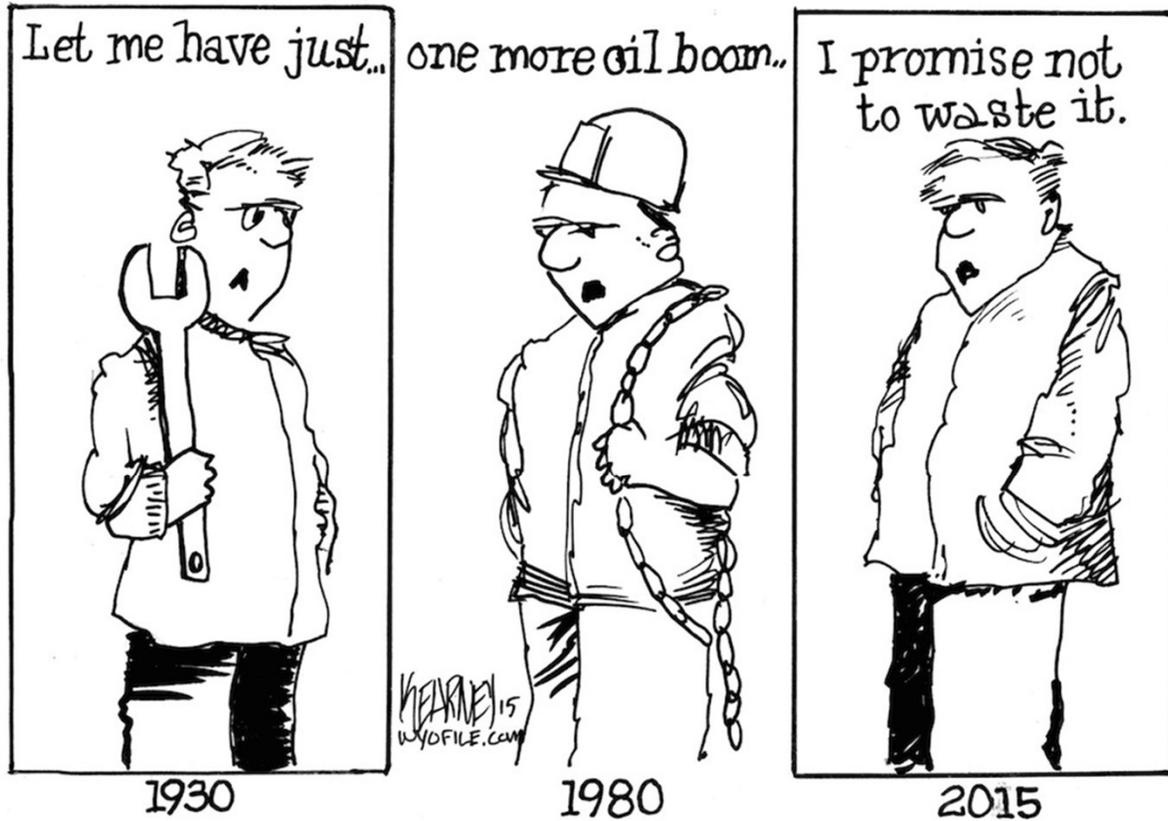
100 new jobs in sectors other than energy generates budget deficits



<https://headwaterseconomics.org>

Wyoming Joint Revenue Interim Committee. WyoFile, June 5, 2018. <https://www.wyofile.com/study-without-tax-reform-economic-diversification-hurts-state/>

Foundations of a Long-Term Crisis?



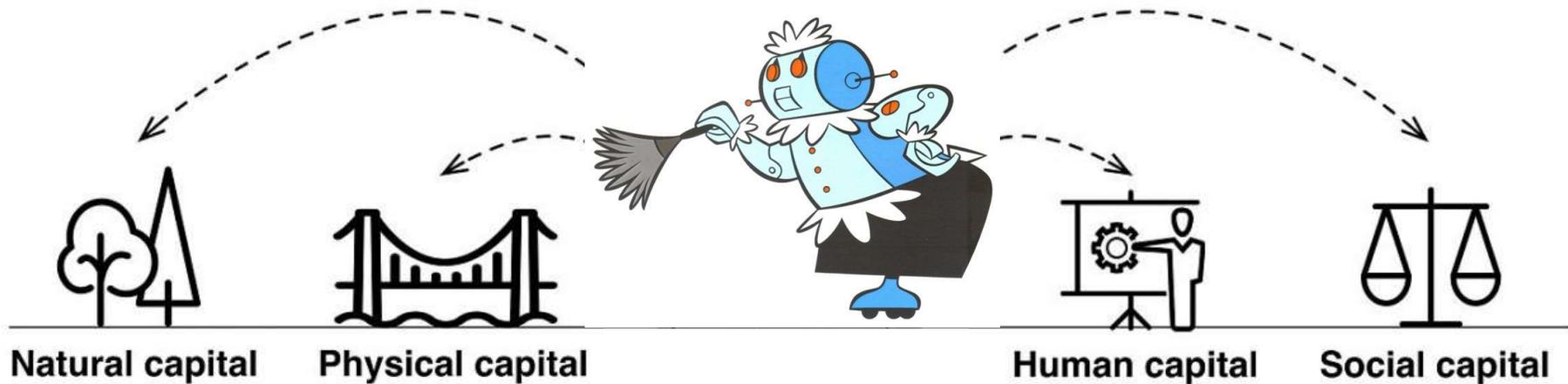
Greg Kearney, Wyofile, 2016

<https://www.wyofile.com/please-just-one-oil-boom/>

<https://headwaterseconomics.org>

Theory of Resource Innovation Economies

Virtuous cycle of growth vs resource curse



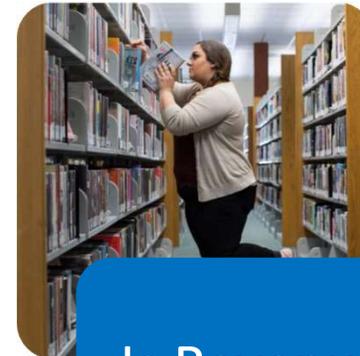
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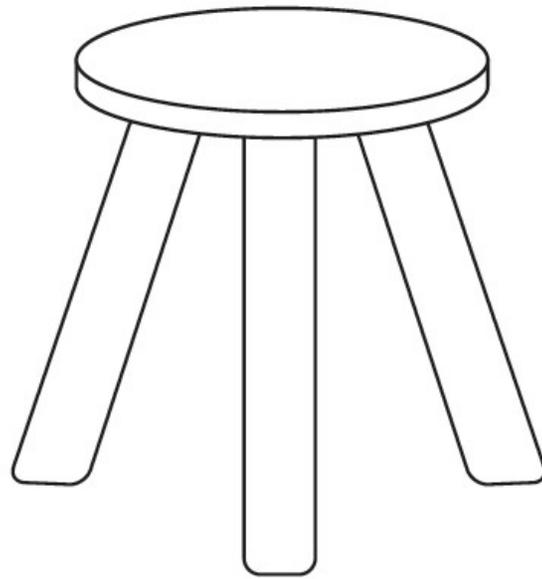
Lessons from Economic Transition



Is Revenue Erosion a Thing?

MT Tax Structure Unprepared for Change?

“A 20th Century Tax Structure for a 21st Century Economy”



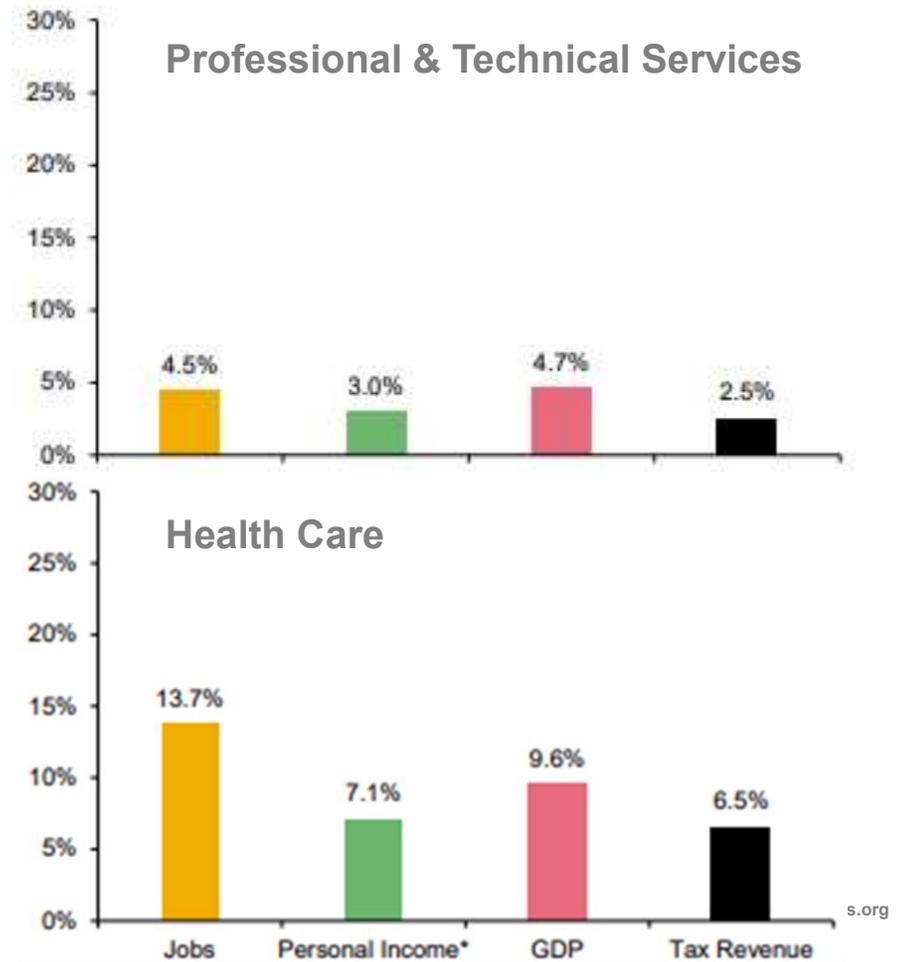
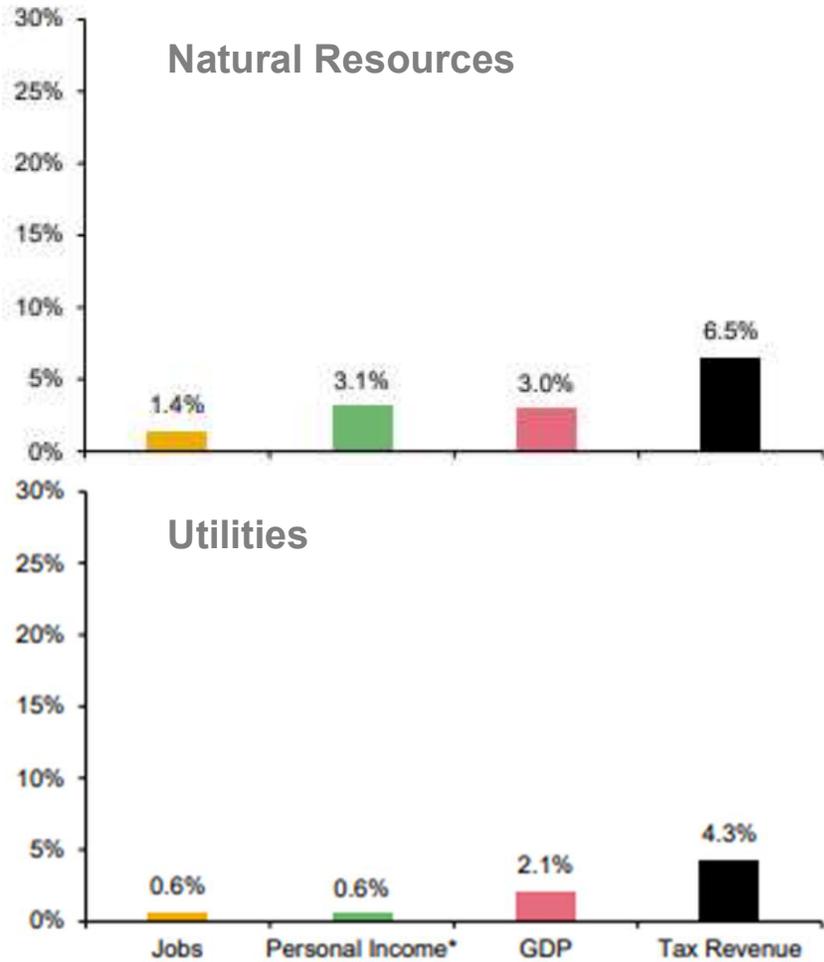
Other Sources

Income Tax

Property Tax

Natural
Resources

Traditional Sectors are Revenue Intensive



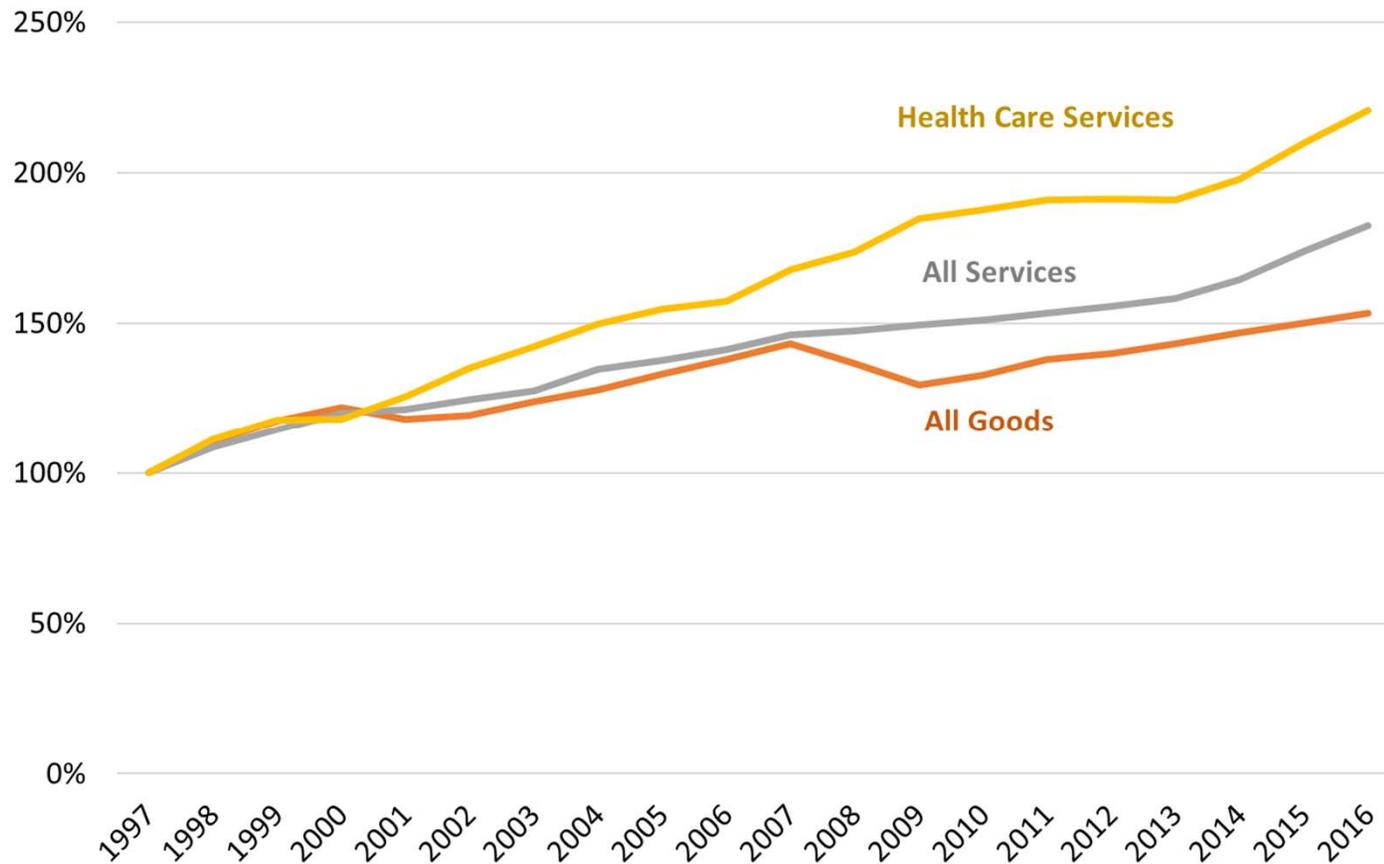
Traditional Sectors are Revenue Intensive

Montana's Tax Structure Levies Different Taxes on Goods Producing Industries

	Natural Resources	Utilities	Professional and Technical Services	Health Care
Income Tax	Yes	Yes	Yes	Yes
Corporate Income Tax	Yes	Yes	Yes	With Exemptions
Property Tax	Capital Intensive	Capital Intensive	Labor Intensive	Labor Intensive With Exemptions
Sales Tax	Severance/Royalties	Electricity Generation Tax	No	No

Personal Consumption Expenditures Shift to Services

Change in Consumer Spending, Washington, 1997-2016



Services are excluded from the sales tax base in most states

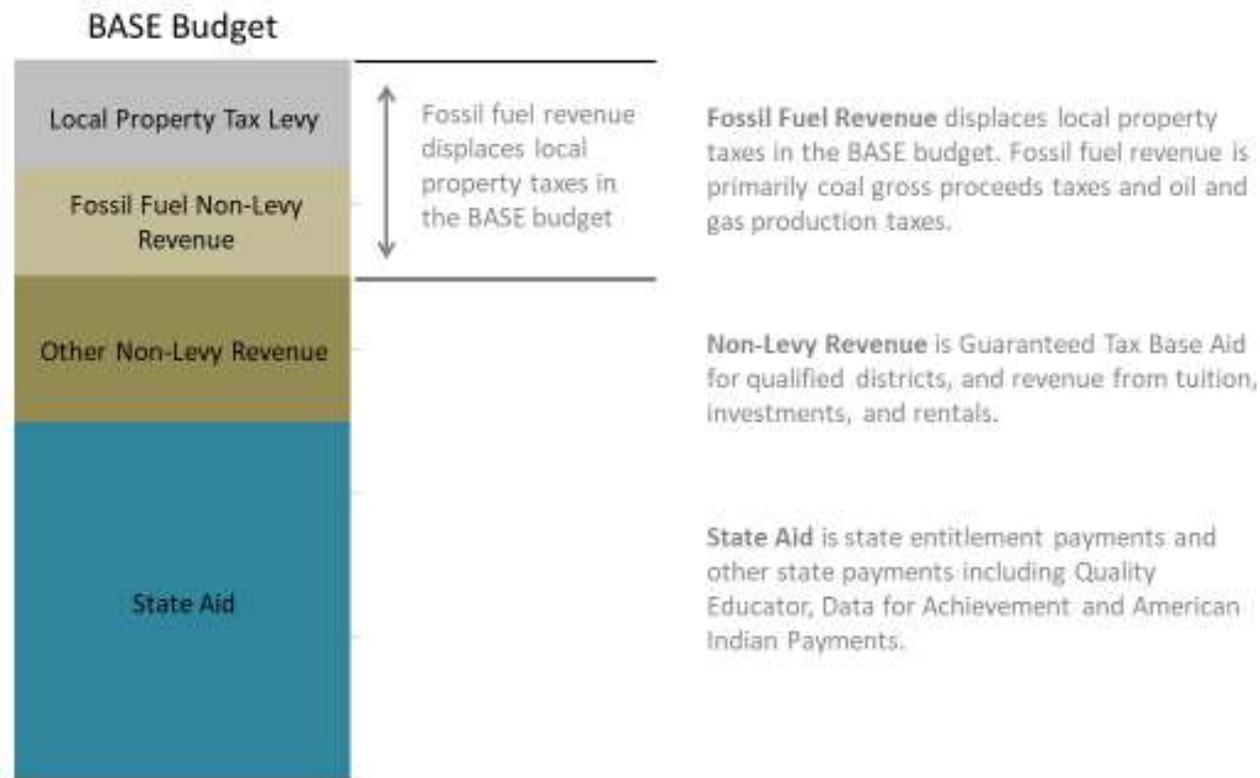
Changing Nature of Income

Rise of non-labor income (retirement, investment income)

Changing nature of compensation (pass through entities, financial benefits)

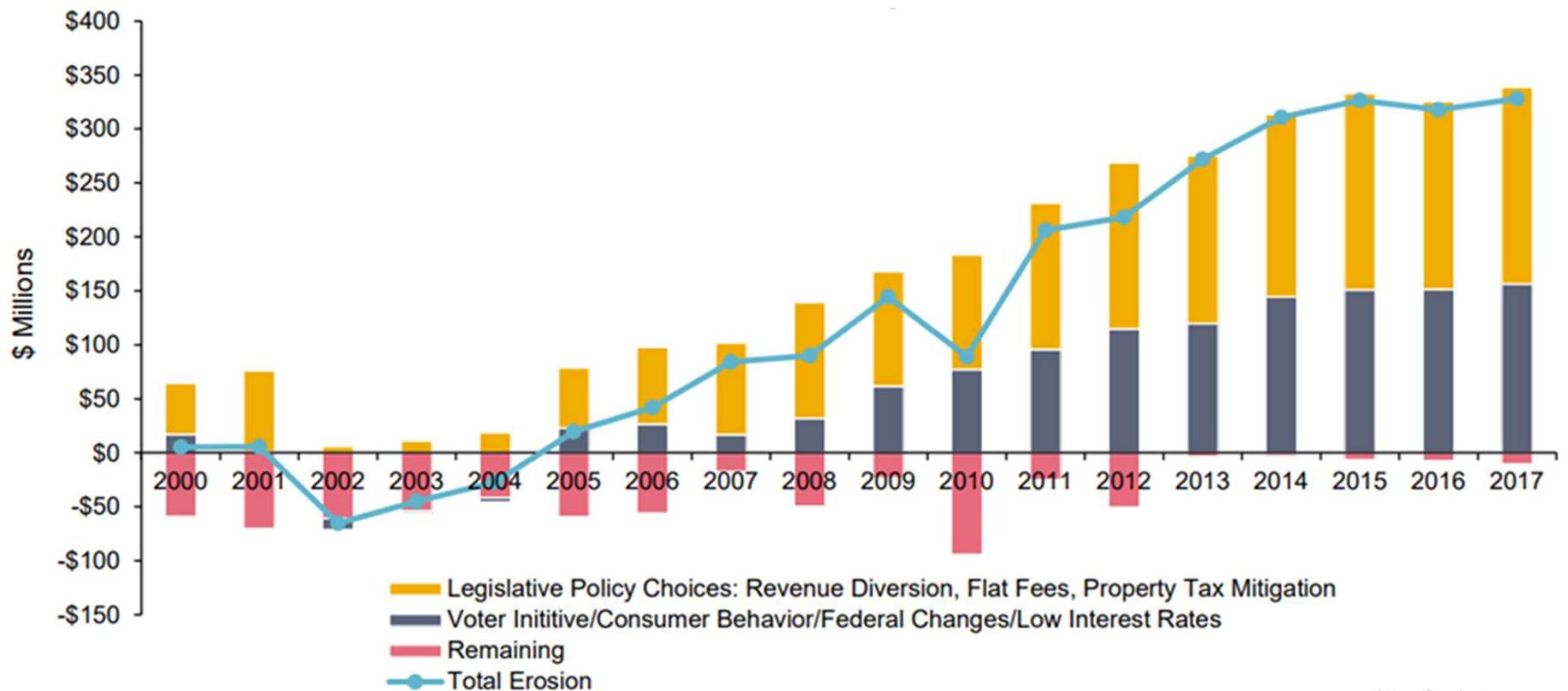
Tax Expenditures and Flat Fee Structures

Montana school equalization law forces property tax relief when fossil fuel revenues rise



Tax Expenditures and Flat Fee Structures

Contribution to General Fund Revenue Erosion by Policy Choice, 2000-2017



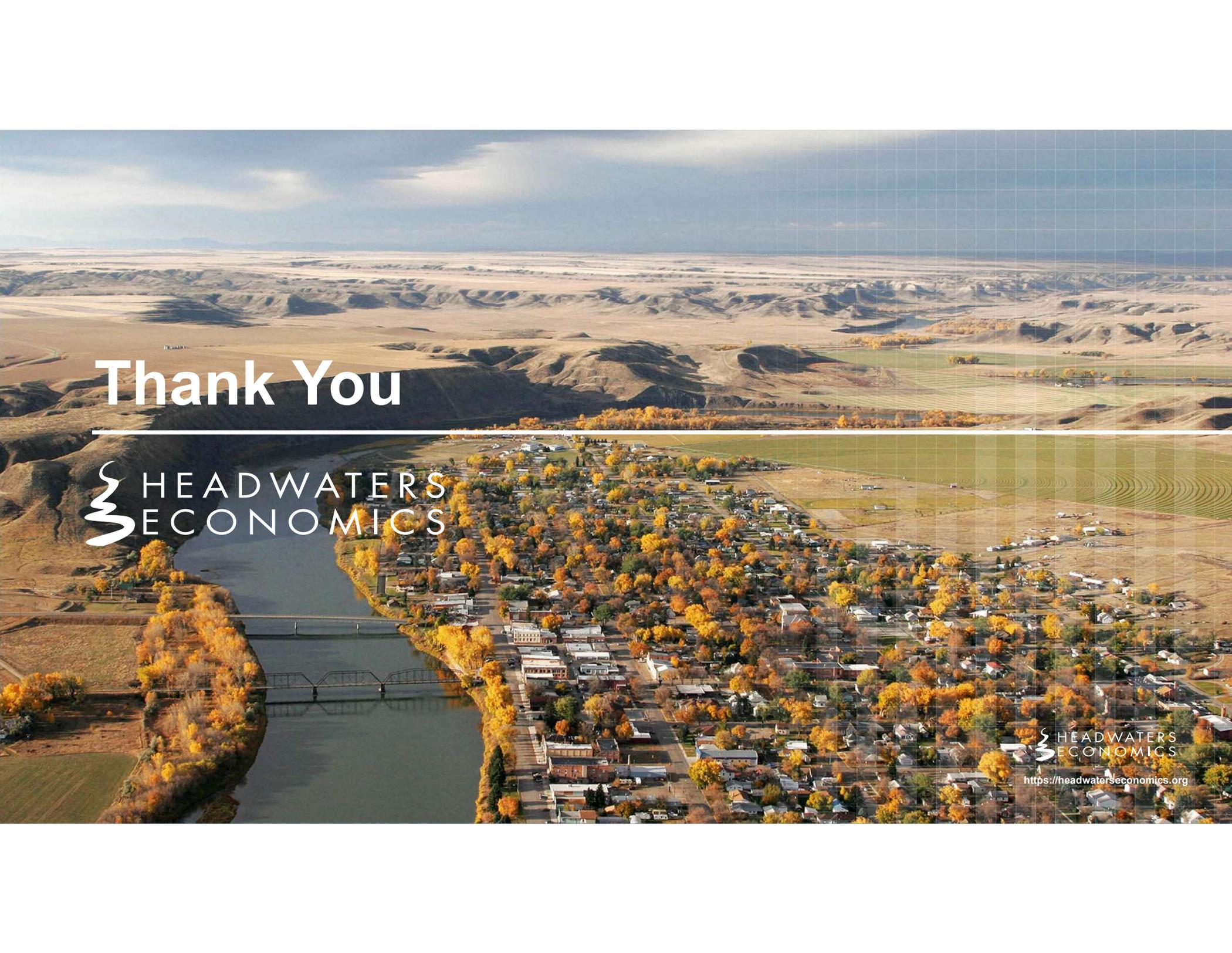
Revenue is a policy choice made through decisions about the base and rate.



UTAH LEGISLATIVE POLICY SUMMIT

Toward A Deliberate Future

11.16.17 Utah Olympic Park

An aerial photograph of a town and river valley. The town is situated on a riverbank, with a bridge crossing the river. The surrounding landscape is a mix of green fields and brown, eroded hills. The sky is overcast with grey clouds. A white grid pattern is overlaid on the entire image.

Thank You

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