This document provides references for the report entitled *A Healthy Outdoors Fuels Montana’s Economy*, produced by Headwaters Economics in September 2019 for Business for Montana’s Outdoors.

View the full report at: [https://headwaterseconomics.org/economic-development/the-value-of-montanas-outdoors](https://headwaterseconomics.org/economic-development/the-value-of-montanas-outdoors)

**Data Sources**

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In a recent poll, 87% of Montanans are outdoor recreationist enthusiasts; 71% of Montanans consider themselves conservationists; 81% of Montanans support conservation of wildlife migration corridors; 68% of Montanans say that loss of wildlife habitat is a serious problem in the state: Colorado College. 2018. Conservation in the West Poll. [https://www.coloradocollege.edu/other/stateoftherockies/conservationinthewest](https://www.coloradocollege.edu/other/stateoftherockies/conservationinthewest)

More than 2.5 million acres of working farms and ranches, wildlife habitat, timber lands, and river corridors have been protected through voluntary conservation easements: National Conservation Easement Database. 2019. [https://www.conservationeasement.us/](https://www.conservationeasement.us/)


In 2017, anglers spent $919.3 million in more than 3.3 million angling days; hunters spent $389.2 million in more than 2.6 million hunter days: Montana Fish, Wildlife & Parks, Human Dimensions Unit. 2017. Summary of Research: Statewide Estimates of Resident and Nonresident Hunter & Angler Trip Related Expenditures in Montana.


96% of Montanans believe the outdoor recreation economy is important to the economic future of the state: Colorado College. 2018. Conservation in the West Poll. https://www.coloradocollege.edu/other/stateoftherockies/conservationinthewest/


U.S. Forest Service visitation and job impacts: USDA Forest Service. Personal communication, July 9, 2018 with Don English, Visitor Use Monitoring Program Manager. Jobs estimates include average annual full-time, part-time, temporary, and seasonal jobs.
**Bureau of Land Management visitation and job impacts:** Bureau of Land Management. Personal communication, September 10, 2018 with Josh Sidon, National Socioeconomics Lead, Bureau of Land Management. DOI Economic Report: [https://www.doi.gov/ppa/economic_analysis](https://www.doi.gov/ppa/economic_analysis). BLM assumed expenditures per person are the same as estimated by the U.S. Forest Service through their NVUM program.

**State Parks visitation and job impacts:** Montana State Parks. 2010 Economic Impact Survey of Visitors to Montana State Parks. [http://fwp.mt.gov/fwpDoc.html?id=47807](http://fwp.mt.gov/fwpDoc.html?id=47807); Montana State Parks. 2016 Annual Visitation Report. [http://stateparks.mt.gov/fwpDoc.html?id=78450](http://stateparks.mt.gov/fwpDoc.html?id=78450). In 2010, there were 1.9 million visitors who created 1,600 jobs. In 2016 there were more than 2.65 million visitors. There is no estimate of their job impact, but it is safe to assume it was higher than in 2010.

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**About Headwaters Economics**

Headwaters Economics is an independent, nonprofit research group whose mission is to improve community development and land management decisions. [https://headwaterseconomics.org](https://headwaterseconomics.org)