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A SocioEconomic Profile California

Produced by the
Economic Profile System (EPS)
October 9, 2008

About The Economic Profile System (EPS)

This profile was produced using the 2008 version of the Economic Profile System (EPS), last updated in July 2008. EPS is designed to allow users to produce detailed socioeconomic profiles automatically and efficiently at a variety of geographic scales using the spreadsheet program Microsoft Excel.

Profiles contain tables and figures that illustrate long-term trends in population; employment and personal income by industry; average earnings; business development; retirement and other non-labor income; commuting patterns; agriculture; and earnings by industry.

Databases used for EPS profiles are from: Bureau of the Census including County Business Patterns; Bureau of Labor Statistics; and the Regional Economic Information System (REIS) of the Bureau of Economic Analysis, U.S. Department of Commerce.

EPS was developed in partnership with the Bureau of Land Management by Ray Rasker, Jeff van den Noort, Ben Alexander and Patty Gude when they were employees of the Sonoran Institute, and continues to be refined and improved by these authors under the auspices of their new organization, Headwaters Economics.

EPS and Acrobat files (.pdf) of completed profiles for the West are available for free download at www.headwaterseconomics.org.

For technical questions about EPS, contact Jeff van den Noort at jeff@headwaterseconomics.org.



www.headwaterseconomics.org

Headwaters Economics is a high-tech nonprofit organization that offers a unique blend of research skills and on-the-ground experience based on over 20 years of work with communities, landowners, public land managers and elected officials. Our mission is to improve community development and land management decisions in the West.



www.blm.gov

The Bureau of Land Management (BLM), an agency within the U.S. Department of the Interior, administers 262 million surface acres of America's public lands, located primarily in 12 Western States. The BLM sustains the health, diversity, and productivity of the public lands for the use and enjoyment of present and future generations.

About the Economic Profile System**Table of Contents****Read This First****Demographics, Employment and Income**

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There are two related systems for producing socioeconomic profiles: this one, the Economic Profile System (EPS) and the Economic Profile System Community (EPSC). For best results, use both profile systems. Below is a table highlighting how the two systems complement each other.

	EPS	EPSC
Geographic level of detail	Nation Region (metro, non-metro, total) State (metro, non-metro, total) County	Nation, Region, Division, States, Counties, County Subdivisions, Places (Towns), Indian Reservations, Congressional Districts
Databases used	Bureau of the Census (Census) County Business Patterns (CBP) Bureau of Labor Statistics (BLS) Bureau of Economic Analysis (BEA), Regional Economic Information System (REIS)	Bureau of the Census, Decennial Census of Population and Housing, 1990, 2000. (1990 to 2000 comparisons at the county level only)
Time series used	Continuous data from 1970 to the most recent data available.	2000. At the county level only 1990 to 2000 comparisons can be made to show changes in age and household income distribution.
Advantages	Long-term trend analysis including trends in employment and personal income by sector, the number of businesses establishments by type and size, and non-labor sources of income such as retirement and age-related income. Wages by Industry. Counties are compared to states and nation. Key indicators of performance are benchmarked against the US medians.	Age distribution, race, housing costs, housing affordability, education rates, poverty. Finer geographic detail.
Disadvantages	For some counties employment and personal income data may be suppressed for some industries and for some years. EPS includes a system for estimating these data gaps.	Census data is never suppressed, but it is less useful than REIS data used in EPS to see long-term trends by industry; it is only available only for 2000 with limited comparisons to 1990.

Important notes:

- 1) Total employment figures from the Regional Economic Information System (used in most of EPS) and the other sources can differ for the following reasons:
 - Census employment figures are reported by place of residence, while BEA REIS and the other sources are by place of work.
 - BEA REIS counts all jobs, regardless of whether part-time or whether a person has several jobs. For example, if a person has three part-time jobs, they count it as three jobs.
 - In some areas seasonality may play a role: the census is taken in the spring, a shoulder season for many “resort” areas, while BEA REIS data is an annual average.
 - BEA REIS includes sole proprietors and government employment while County Business Patterns and BLS Wages do not.
 - Earnings from BEA REIS on pages 14 and 25 include the value of benefits while the wages on page 32 from the BLS do not.
- 2) Tables and charts may be copied from Excel into any other program, like Word or PowerPoint: highlight the selection, choose copy from the edit menu, then open Word or PowerPoint and insert by choosing "Paste Special" in the Edit Menu. We recommend that you paste charts as a picture.
- 3) This profile also shows business cycles, represented as vertical bars on selected charts.
- 4) EPS is updated every year with the latest figures.
- 5) All income figures in this profile (except for the graph on the top of page 5) are adjusted for inflation reported in 2006 dollars.

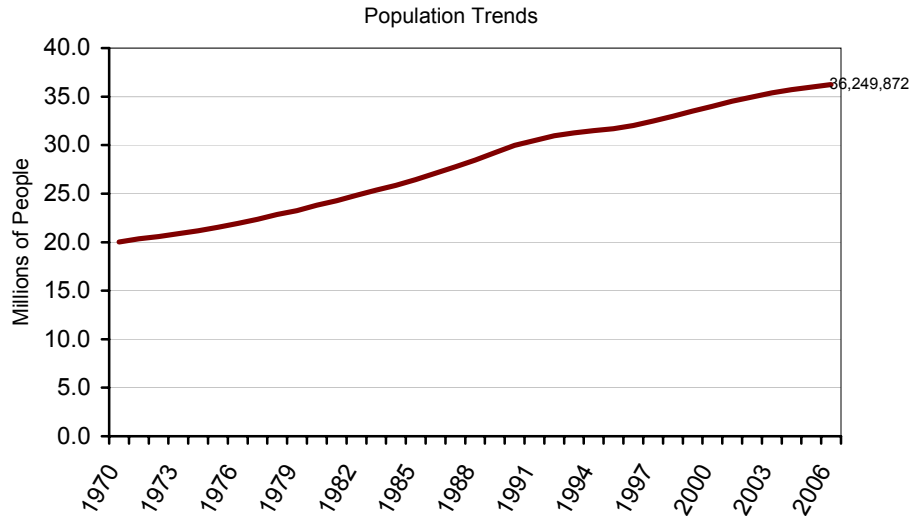
The following pages (2-25) contain long-term trends in demographics, employment and income. No disclosure restrictions occur in this section.

In this section you will learn about:

1. Changes in population, age distribution, household income distribution and housing affordability.
2. Comparisons of the county to the state and the nation.
3. Employment and income by type: proprietors versus wage and salary.
4. Personal income by type: labor versus non-labor income.
5. The role of transfer payments.
6. How well does this area recover from recessions?
7. Trends in government employment.
8. Earnings per job versus per capita income.
9. Growth in firms by size and industry type.
10. Unemployment rates.
11. Cross-county flow of dollars via commuting.
12. Trends in agricultural businesses.

Population

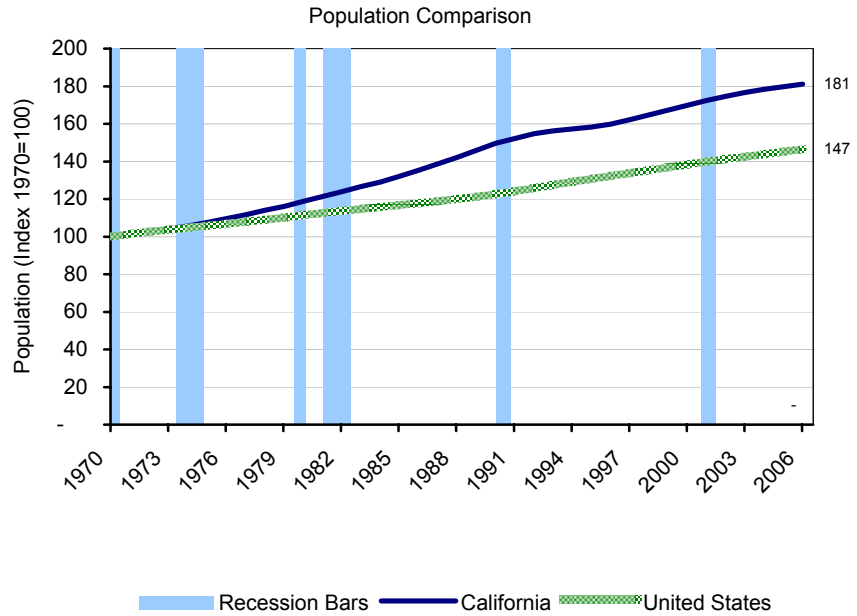
- From 1970 to 2006 population grew by 16,226,692 people, a 81% increase in population.
- At an annual rate, this represents an increase of 1.7%.



The vertical shaded bars on the figure below represent the last five recession periods: November 1973 to March 1975; January 1980 to July 1980; July 1981 to November 1982; July 1990 to March 1991; March 2001 to November 2001. More information about recessions is available on the next page.

Population Growth Compared to the Nation

- Over the last 36 years population growth in California has been faster than the nation.
- Population growth is not generally impacted by national recessions.
- Data is indexed by dividing by the value in 1970 times 100. A value of 100 indicates that it has not changed since 1970.



Source: BEA REIS 2006 Table CA30

How well do we recover from recessions?

An important indicator of economic performance is the ability to recover quickly from recessions.

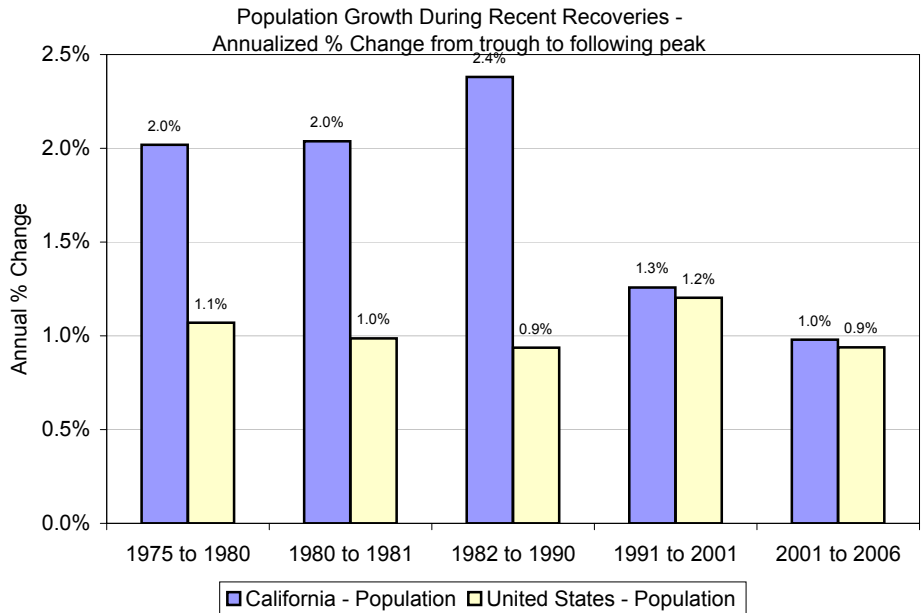
A recession is defined by the National Bureau of Economic Research as “a significant decline in activity spread across the economy, lasting more than a few months, visible in industrial production, employment, real income, and wholesale-retail sales.”

The graph below shows how well we have recovered from the last five recessions. The recovery periods are from the end of one recession (the trough) to the beginning of the next recession (the peak).

This type of graph is repeated throughout the profile to show how the area recovers from recessions compared to the state and the nation.

See www.nber.org/cycles.html for more information about business cycles.

- In the latest recovery (2001 to 2006), population growth in California (up 1.0%) has outpaced the United States.
- Similarly, in the last recovery (1991 to 2001), California (up 1.3%) grew the fastest.
- In the recovery from 1982 to 1990, California (up 2.4%) grew the fastest.



Source: BEA REIS 2006 Table CA30

(From EPSC)

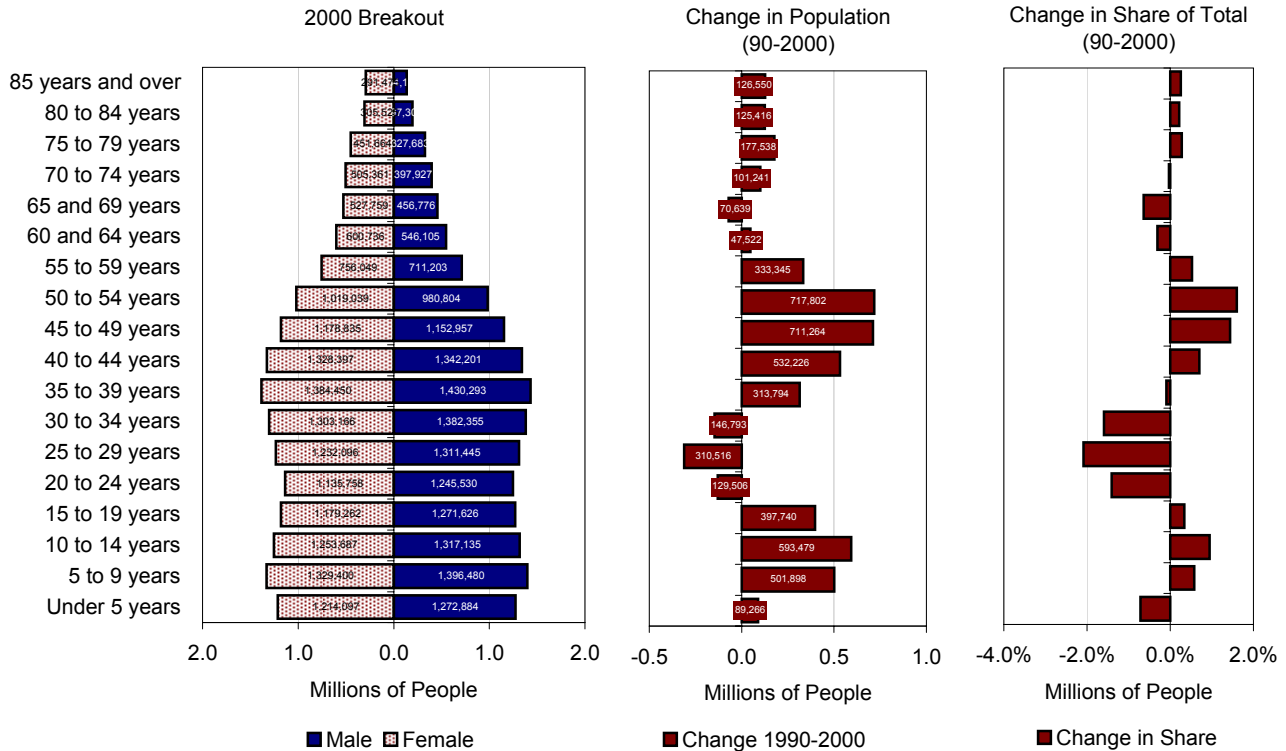
- The population has gotten older since 1990. The median age in 2000 is 33.3 years, up from 31.4 years in 1990.
- The largest age category is 35 to 39 years old (2,814,743 people or 8.3% of the total).
- Total Population in 2000 was 33,871,648 people, up 14% from 29,760,021 in 1990.
- The age group that has grown the fastest, as a share of total, is 50 to 54 years, up 717,802 people. Their share of total rose by 1.6%

Population by Age and Sex									
	Total Number	Under 20 years		40 - 54 (Baby Boom in 2000)		65 years and over		Median Age	Density (Pop. per sq. mi.)
		Number	Share	Number	Share	Number	Share		
Total Population									
2000	33,871,648	10,234,571	30%	7,002,233	21%	3,595,658	11%	33.3	217.2
1990	29,760,021	8,652,188	29%	5,040,941	17%	3,135,552	11%	31.4	190.8
10 Yr. Change	4,111,627	1,582,383	1%	1,961,292	4%	460,106	0%	1.9	26.4
10 Yr. % Change	14%	18%		39%		15%		6%	14%
2000 Sex Breakout									
Male	16,874,892	5,258,125	31%	3,475,962	21%	1,513,874	9%	32.2	
Female	16,996,756	4,976,446	29%	3,526,271	21%	2,081,784	12%	34.4	
Male/Female Split	50% / 50%	51% / 49%		50% / 50%		42% / 58%			

2000 Table SF1 - P12 & 1990 SF1 Table P05 & P12

In the graphs below, changes in population by age are shown two ways. The "Change in Population" graph illustrates how each age bracket has changed in the last 10 years. The "Change in Share" graph illustrates how each category has changed as a share of total. Note that an age bracket can have an increase in population while declining as a share of total. The "Change in Share" graph usually demonstrates how the baby boom has caused a demographic shift in the population (growth in the 40-60 age brackets).

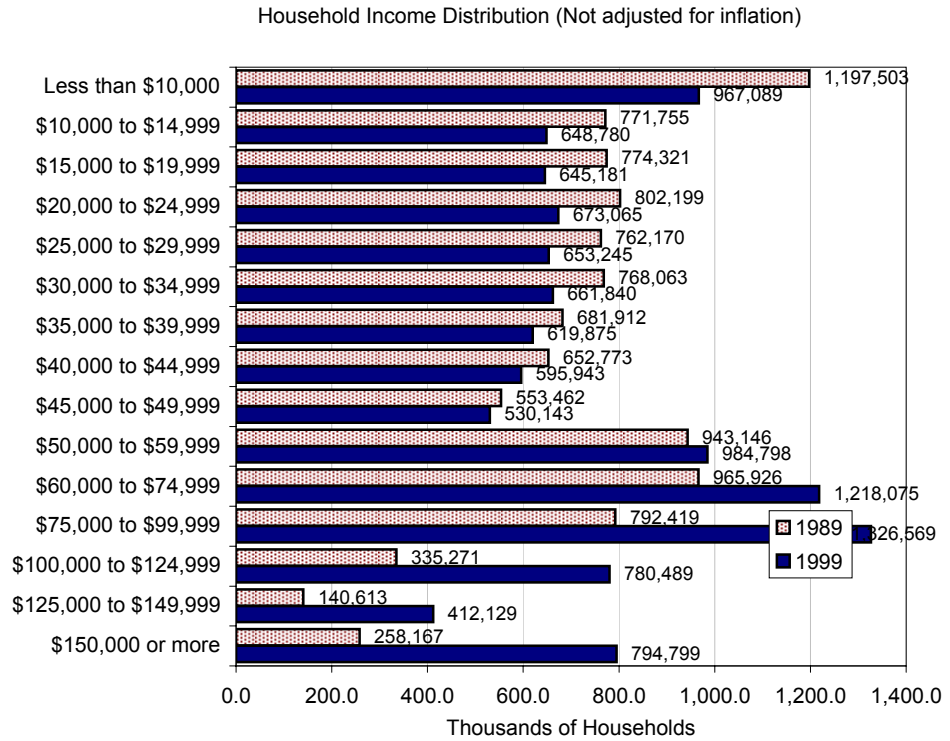
Note: In aggregated profiles, medians are interpolated.



Source: Census 2000 and Census 1990

Income Distribution - Households

- In 1999, for every household that made over \$100K, there were 1.8 households that made under \$30K. 10 years earlier, for every household that made over \$100K, there were 5.9 households that made under \$30K.
- Please note that the income distribution is not adjusted for inflation so some of the changes are due to inflation.



Housing Affordability - Owner Occupied

- The housing affordability index is 89, which suggests that the median family can not afford the median house *.
- Housing has become more affordable in the last decade, from 62 in 1990 to 89 in 2000.

Owner Occupied Housing Affordability	1990	2000
Specified owner-occupied housing units: Median value (Adjusted for Inflation in	\$ 255,994	\$ 211,500
% of median income necessary to buy the median house	40%	28%
Income required to qualify for the median house	\$ 86,340	\$ 59,763
Housing Affordability Index: (100 or above means that the median family can afford the median house.)*	62	89

Universe: Specified owner-occupied housing units

SF3 - H76

Income in:	1989	1999
Per capita income		\$ 22,711
Median household income (Adj. for Inflation in 2000 \$)	\$ 47,165	\$ 47,493
Median family income (Adj. for Inflation in 2000 \$)	\$ 53,437	\$ 53,025

Universe: Total population, Households, Families

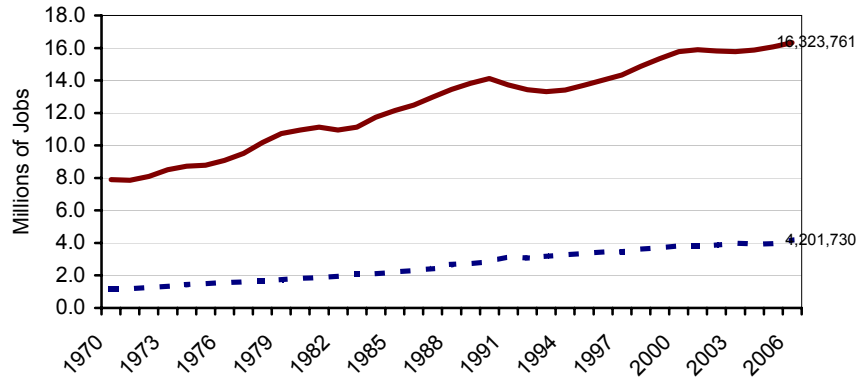
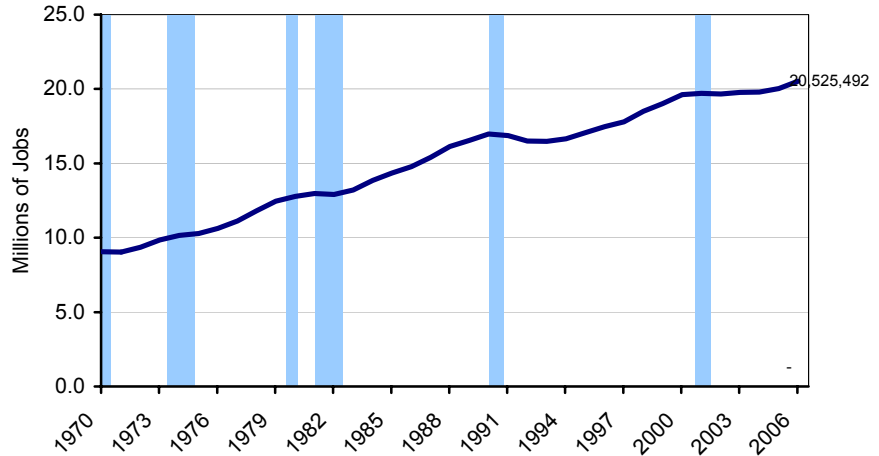
SF3 - P82,P53,P77

* Note: The housing affordability figures assume a 20% down payment and that no more than 25% of a family's income goes to paying the mortgage. It is based on an interest rate of 10.01% in 1990 and 8.03% in 2000. Use this statistic as a comparative, rather than absolute, measure.

Source: Census 2000 and Census 1990

Long term trend

- From 1970 to 2006, 11,468,463 new jobs were created.
- From 1970 to 2006, the majority of job growth, 74% of new jobs, was in wage and salary employment (people who work for someone else).
- Wage and salary employment (people who work for someone else) contributed 74% of new employment from 1970 to 2006, and 76% of new employment since 1995.
- In 1970, proprietors represented 12.9% of total employment; by 2006, they represented 20.5%.



— Wage and salary jobs - - - Number of proprietors

Wages and Salaries vs. Proprietors
Changes from 1970 to 2006

	1970	% of Total	1995	2006	% of Total	New Employment (70-06)	% of New Employment	New Employment (95-06)	% of New Employment
Total full-time and part-time employment	9,057,029		17,058,764	20,525,492		11,468,463		3,466,728	100.0%
Wage and salary jobs	7,893,105	87.1%	13,697,133	16,323,761	79.5%	8,430,656	73.5%	2,626,628	75.8%
Number of proprietors	1,163,924	12.9%	3,361,631	4,201,730	20.5%	3,037,806	26.5%	840,099	24.2%
Number of nonfarm proprietors 5/	1,087,452	12.0%	3,272,119	4,122,909	20.1%	3,035,457	26.5%	850,790	24.5%
Number of farm proprietors	76,472	0.8%	89,512	78,821	0.4%	2,349	0.0%	-10,691	NA

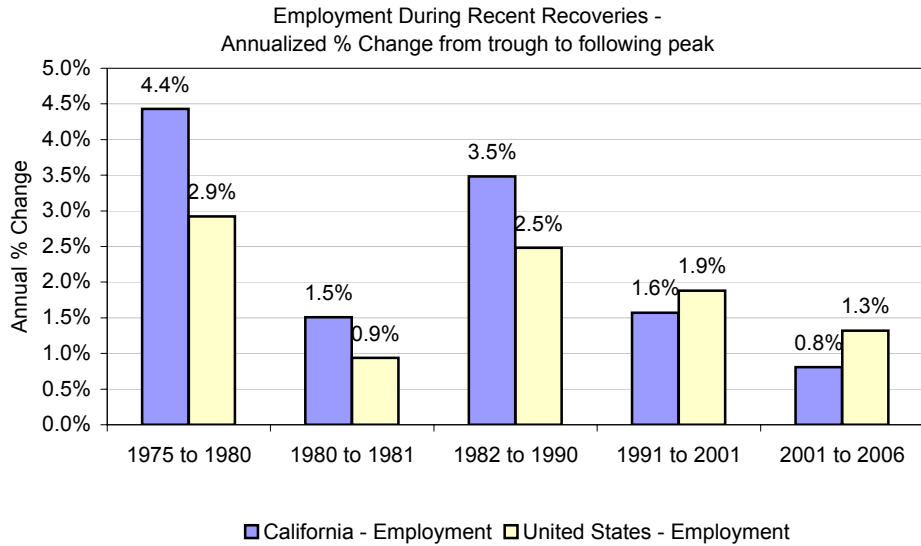
Proprietors include sole proprietorships, partnerships, and tax-exempt cooperatives. A sole proprietorship is an unincorporated business owned by a person. A partnership is an unincorporated business association of two or more partners. A tax-exempt cooperative is a nonprofit business organization that is collectively owned by its members.

Wage and salary employment refers to employees.

Source: BEA REIS 2006 Table CA30

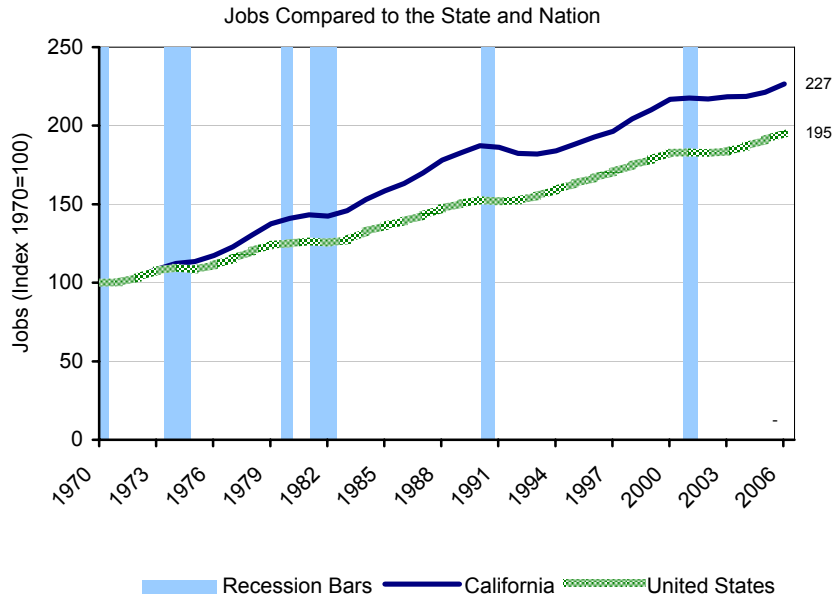
How well do we recover from recessions?

- In the latest recovery (2001 to 2006), employment growth in the United States (up 1.3%) has outpaced California.
- Similarly, in the last recovery (1991 to 2001), the United States (up 1.9%) grew the fastest.
- In the recovery from 1982 to 1990, California (up 3.5%) grew the fastest.



Job Growth Compared to the Nation

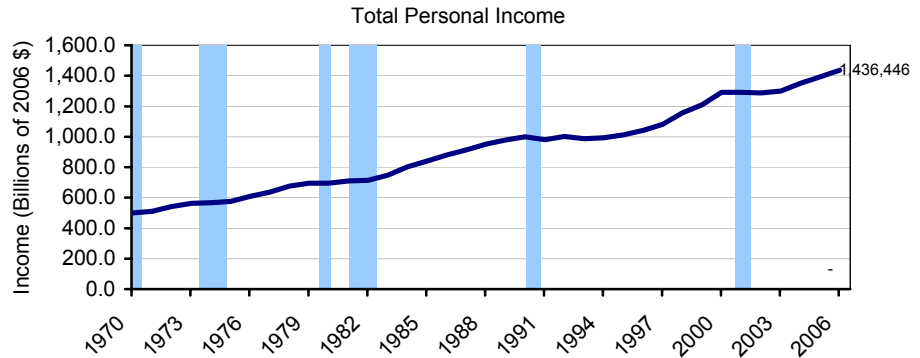
- Over the last 36 years job growth in California has been faster than the nation.
- Some areas can experience employment gains even during recessions. If so, check to see how much is due to migration and population changes.



Source: BEA REIS 2006 Table CA30

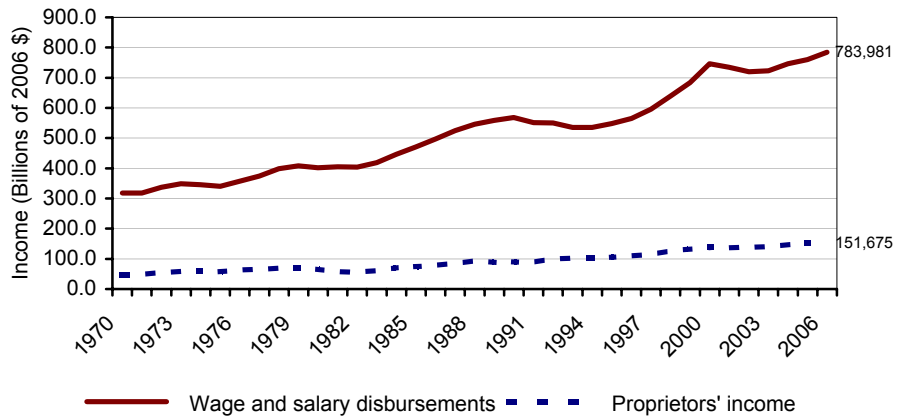
Long term trend

- From 1970 to 2006, personal income added \$936,016 million in real terms.
- The annualized growth rate was 3.0%.



Importance of Proprietors

- In the last 36 years, proprietors' income grew at an annual rate of 3.3%, outpacing wage and salary disbursements which grew at a 2.5% rate.
- 16.7% of new labor income from 1970 to 2006 was from proprietors' income.



Wages and Salaries vs. Proprietors

All income in millions of 2006 dollars	1970		1995		2006		New Income 70-06	% of New Income
	1970	% of Labor	1995	% of Labor	2006	% of Labor		
Labor Sources	376,878	100%	687,973	100%	999,167	100%	622,289	100.0%
Wage and salary disbursements	318,305	84%	547,777	80%	783,981	78%	465,676	74.8%
Proprietors' income	47,699	13%	105,310	15%	151,675	15%	103,976	16.7%
Nonfarm proprietors' income	42,979	11%	100,547	15%	150,450	15%	107,471	17.3%
Farm proprietors' income	4,720	1%	4,763	1%	1,225	0%	(3,495)	NA

Wage and salary is monetary remuneration of employees, including employee contributions to certain deferred compensation programs, such as 401(K) plans.

Proprietors' income includes income from sole proprietorships, partnerships and tax-exempt cooperatives. A sole proprietorship is an unincorporated business owned by a person. A partnership is an unincorporated business association of two or more partners. A tax-exempt cooperative is a nonprofit business organization that is collectively owned by its members.

Source: BEA REIS 2006 Table CA05N and CA30

Definitions:

“Proprietors” refers to employment and income from sole proprietorships, partnerships, and tax-exempt cooperatives.
 “Wage and salary” refers to employees; people who work for someone else.

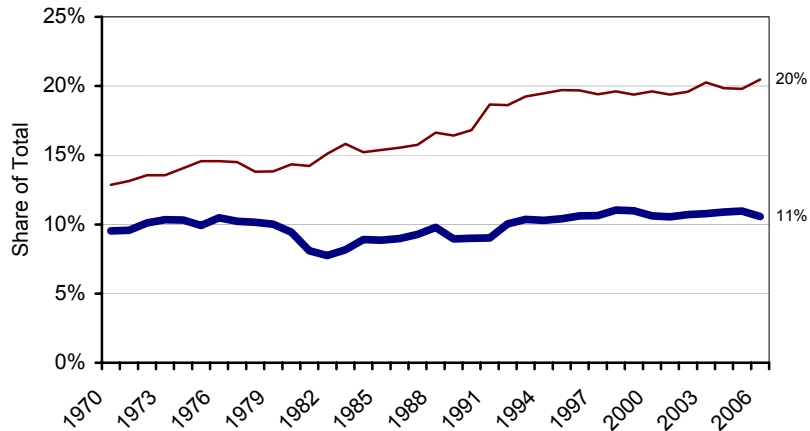
Are proprietors an important indicator of economic health?

Growth of proprietor employment and income can be a healthy sign that opportunities for entrepreneurship exist. Another way to gauge the health of small business growth is to look at changes in businesses by type and size of establishment (pages 16-18).

Growth of proprietors can also mean that a rising number of people in the community want to (or need to) have side jobs in addition to their wage and salary jobs. When this is the case, earnings from second jobs can pull down average wages. To see if this is a sign of stress, look for other potential stress indicators in this profile: unemployment rates over time and changes in earnings per job.

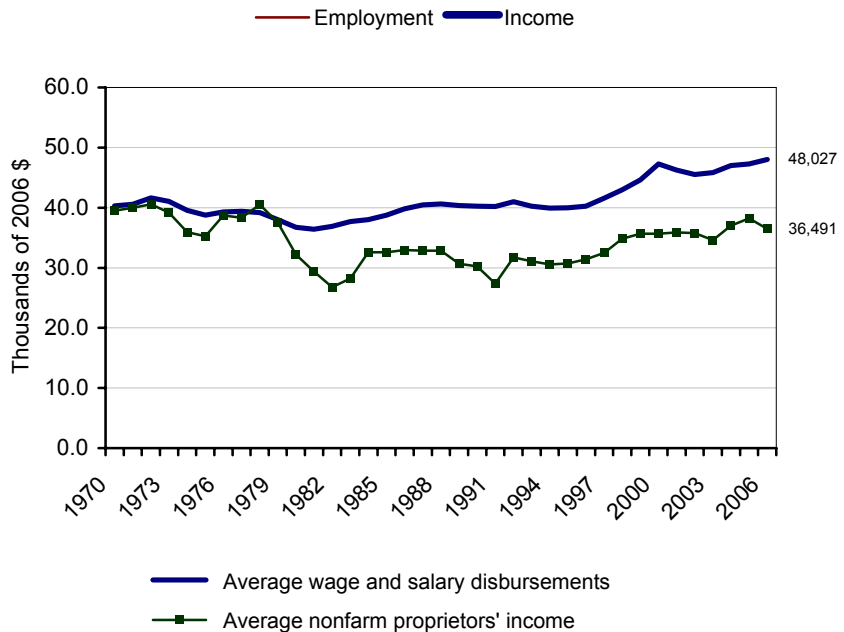
Proprietors' Share of Total (Income vs. Employment)

- In 2005, proprietors' share of total employment (20%) was higher than proprietors' share of total income (11%).
- From 1970 to 2006, proprietors' income share of total grew by 10.8%, while proprietors' employment share of total grew by 59.3%.



How are Proprietors Doing?

- From 1970 to 2006, average wage and salary disbursements grew at an annualized rate of 0.5% (adjusted for inflation), faster than average nonfarm proprietors' income which fell by 0.2%.
- In 2005, average wage and salary disbursements were \$48,027 (adjusted for inflation), more than average nonfarm proprietors' income (\$36,491).
- Similarly, in 1970 average wage and salary disbursements were \$40,325 (adjusted for inflation), more than average nonfarm proprietors' income (\$39,525).
- If these shares vary widely, it suggests that proprietors and wage earners have different earnings.



Source: BEA REIS 2006 Table CA30

The term "Non-Labor Income" is also referred to by some economists as "Non-Earnings Income". It consists of:

- Dividends, Interest and Rent (collectively often referred to as money earned from investments).
- Transfer Payments (payments from governments to individuals such as Medicare, Social Security, unemployment compensation, disability insurance payments and welfare). See the next page for a breakout of transfer payments.



- In the last 36 years, non-labor sources grew at an annual rate of 3.6%, outpacing labor sources which grew at a 2.7% rate.
- 30.4% of total personal income in 2006 was from non-labor sources.
- 33.5% of new income from 1970 to 2005 was from non-labor sources.

Non-labor income under estimates retirement income because it does not include pensions (401Ks).

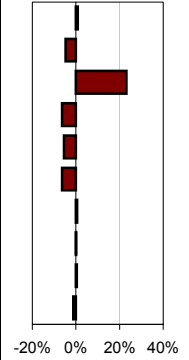
Labor vs. Non-Labor										
All income in millions of 2006 dollars	1970		1995		2006		New Income 70-06	% of New Income	% Chg Ann. Rate 70-06	% Chg Ann. Rate 95-06
	% of Total		% of Total		% of Total					
	1970	1995	1970	1995	1970	1995				
Total Personal Income	500,430	100%	1,013,034	100%	1,436,446	100%	936,016	100.0%	3.0%	3.2%
Labor Sources	376,878	75%	687,973	68%	999,167	70%	622,289	66.5%	2.7%	3.5%
Non-Labor Sources	123,552	25%	325,061	32%	437,279	30%	313,727	33.5%	3.6%	2.7%
Dividends, interest, and rent	75,231	15%	192,230	19%	252,186	18%	176,955	18.9%	3.4%	2.5%
Personal current transfer receipts	48,321	10%	132,831	13%	185,093	13%	136,772	14.6%	3.8%	3.1%

Percentages do not add to 100 because of adjustments made by BEA, such as residence, social security, and others.

Source: BEA REIS 2006 Table CA30

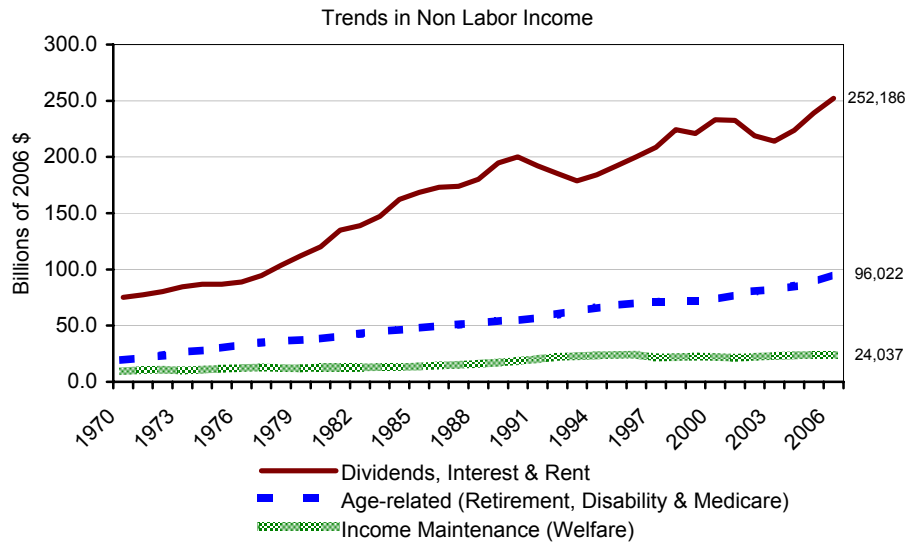
Components of Transfer Payments

All figures in millions of 2006 dollars	1970	% of Total TP	2006	% of Total TP	New Payments 1970 to 2006	% of New Payments	Change in Share of Total (1970 - 2005)
Total transfer payments	48,321.0		185,093.0		136,771.9		
Government payments to individuals	45,762.6	95%	176,873.9	96%	131,111.3	95.9%	
Retirement & disab. insurance benefit payments	17,754.7	37%	59,339.8	32%	41,585.1	30.4%	
Medical payments	10,691.8	22%	83,728.3	45%	73,036.4	53.4%	
Income maintenance benefit payments ("welfare")	9,345.1	19%	24,037.0	13%	14,691.9	10.7%	
Unemployment insurance benefit payments	3,763.6	8%	4,359.6	2%	596.0	0.4%	
Veterans benefit payments	3,949.4	8%	3,311.7	2%	(637.8)	NA	
Federal educ. & trng. asst. pay. (excl. vets)	241.2	0.5%	1,969.4	1.1%	1,728.2	1.3%	
Other payments to individuals	16.8	0.0%	128.2	0.1%	111.5	0.1%	
Payments to nonprofit institutions *	1,481.6	3%	6,461.3	3%	4,979.7	3.6%	
Business payments to individuals	1,076.9	2%	1,757.8	1%	680.9	0.5%	
Age-related (Retirement, Disability & Medicare)	19,489.5	40%	96,021.6	52%	76,532.1	56.0%	



Trends in Non-Labor Income by Type

- The largest components of Non-Labor Income are from Dividends, Interest & Rent (i.e., money earned from past investments).
- In 2006 welfare represented 13.0% of transfer payments, and 1.7% of total personal income. This is down from 1970 and down from 1980.



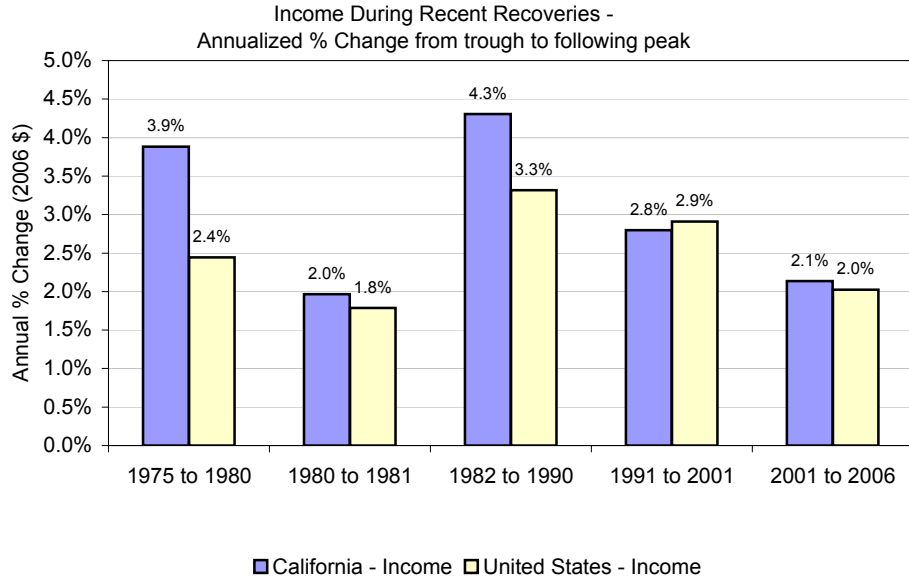
Components of Transfer Payments

- In 2006, 52% of Transfer Payments were from age-related sources (retirement, disability, insurance payments, and Medicare), while 13.0% was from welfare.

Source: BEA REIS 2006 Table CA35

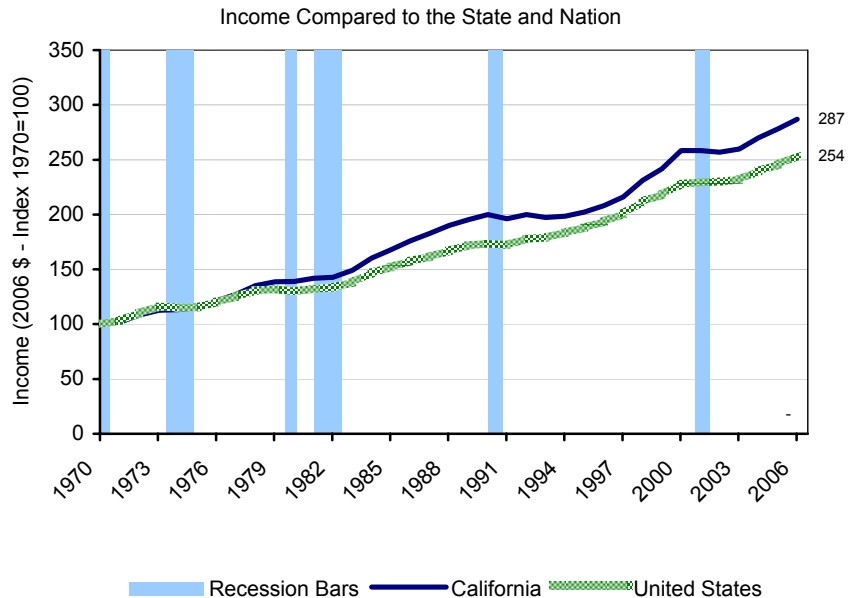
How well do we recover from recessions?

- In the latest recovery (2001 to 2006), income growth in California (up 2.1%) has outpaced the United States.
- Alternatively, in the last recovery (1991 to 2001), the United States (up 2.9%) grew the fastest.
- In the recovery from 1982 to 1990, California (up 4.3%) grew the fastest.



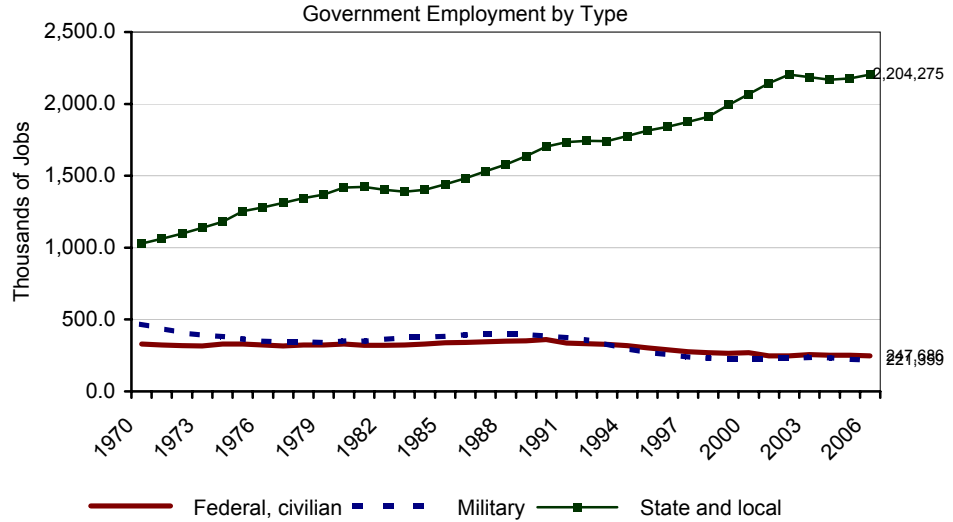
Income Growth Compared to the Nation

- Over the last 36 years income growth in California has been faster than the nation.
- Some areas can experience income gains even during the recessions. If so, check to see how much of the change is due to changes in earnings per job, employment, migration and population changes.

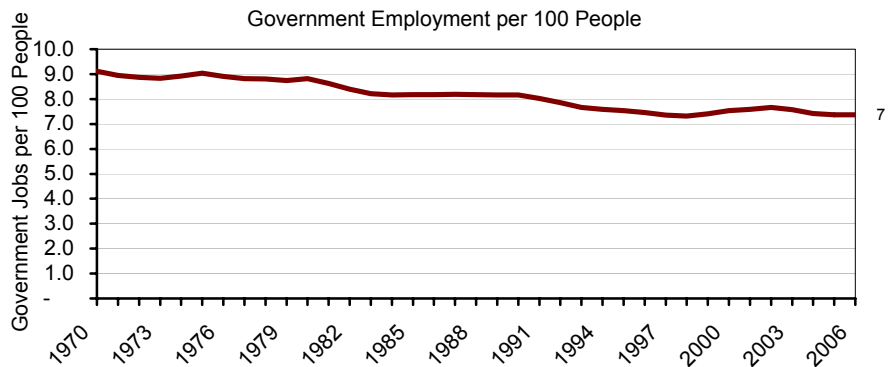
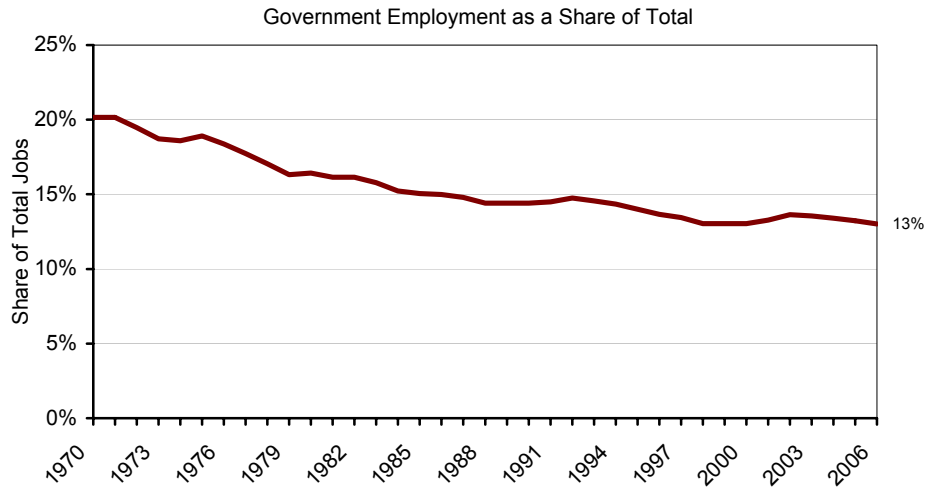


Source: BEA REIS 2006 Table CA30

- The majority of the growth in government employment has been in state and local government (1,176,703 Jobs).



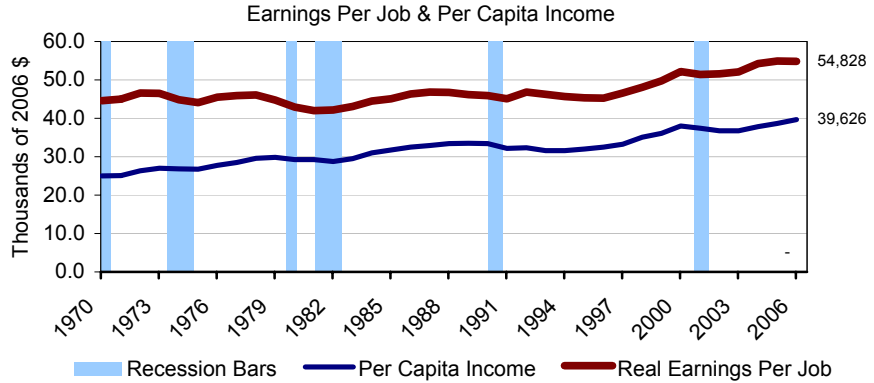
- Is the size of government getting bigger? One way to answer this is to look at whether government employment has grown. If so, what type of government employment, and how does it compare to population growth?



Source: BEA REIS 2006 Table CA25 and CA25N

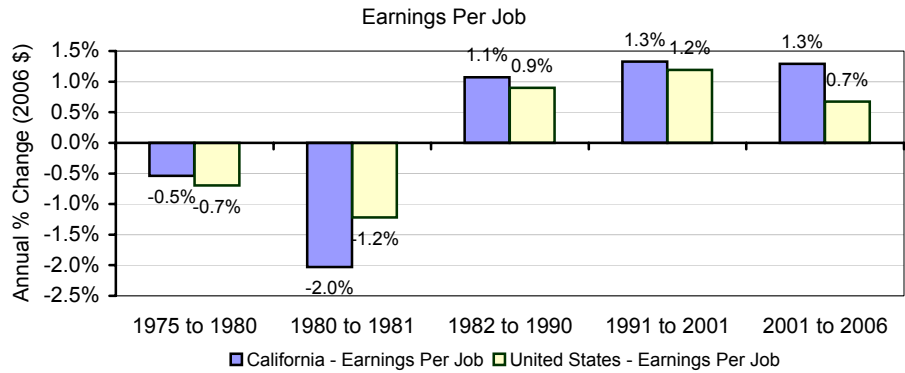
$$\text{Average Earnings per Job} = \frac{\text{Total Wages Earned}}{\text{Total \# of Workers}}$$

- Average earnings per job, adjusted for inflation, have risen from \$44,560 in 1970 to \$54,828 in 2006.
- In 2006, Average earnings per job in California (\$54,828) were the same as the state (\$54,828) and higher than the nation (\$47,286).



How well do we recover from recessions?

- In the latest recovery (2001 to 2006), earnings per job growth in California (up 1.3%) have outpaced the United States.
- Similarly, in the last recovery (1991 to 2001), California (up 1.3%) grew the fastest.
- In the recovery from 1982 to 1990, California (up 1.1%) grew the fastest.



Reasons why earnings per job may change over time:

- 1) Average earnings per job statistics include full and part-time employment. In some counties only a portion of the eligible workforce works full-time, driving down wage statistics. Run an EPSC profile to see the percentage of people working full-time.
- 2) Communities with an increase in tourism may see a decline in earnings due to a rise in seasonal (part-time) workers.
- 3) Communities that have established themselves as regional retail trade centers may see a decline in wages due to the low wages paid in retail trade.
- 4) Structural changes may have resulted in the loss of relatively high-wage occupations. Look at the long-term trends in employment, by industry, and compare to the nation and other counties. Are the changes local, or part of nation-wide trends?
- 5) More women have entered the workforce, and because of relatively lower pay, or because of fewer hours worked (depending on the region both may occur), earnings may decline over time. For a comparison of male versus female income run an EPSC profile.
- 6) Earnings will decline if job growth is primarily from low-wage services industries. Look at the breakdown of different industrial sectors to see the type of service industries that are growing. Does the community have what it takes (education, airports, amenities, etc.) to attract the high-wage service industries (engineering, finance, etc.)?
- 7) People may be choosing to live in some communities for quality of life reasons. In some areas the increase in population can outpace the rate of job creation, thereby flooding the labor market and causing a downturn in wages. Look at the growth rates of population relative to growth in jobs and personal income.

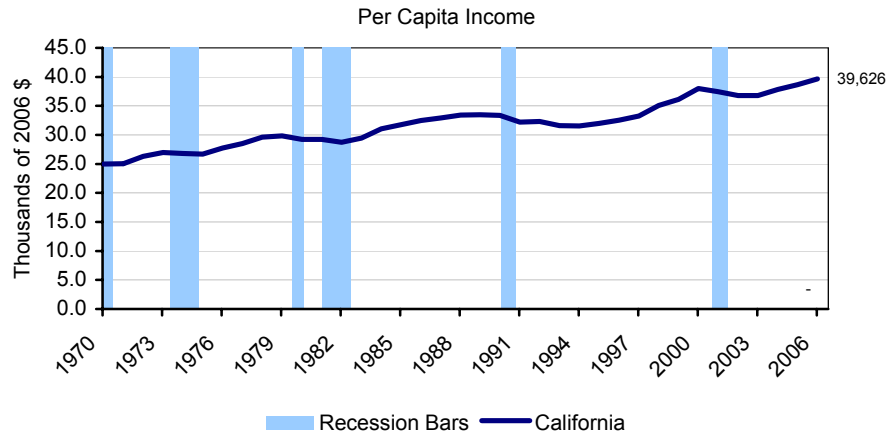
Source: BEA REIS 2006 Table CA30

$$\text{PCI} = \frac{\text{Total Personal Income}}{\text{Population}}$$

Per capita income is often used as a measure of economic performance, but it should be combined with changes in earnings per job for a realistic picture of economic health:

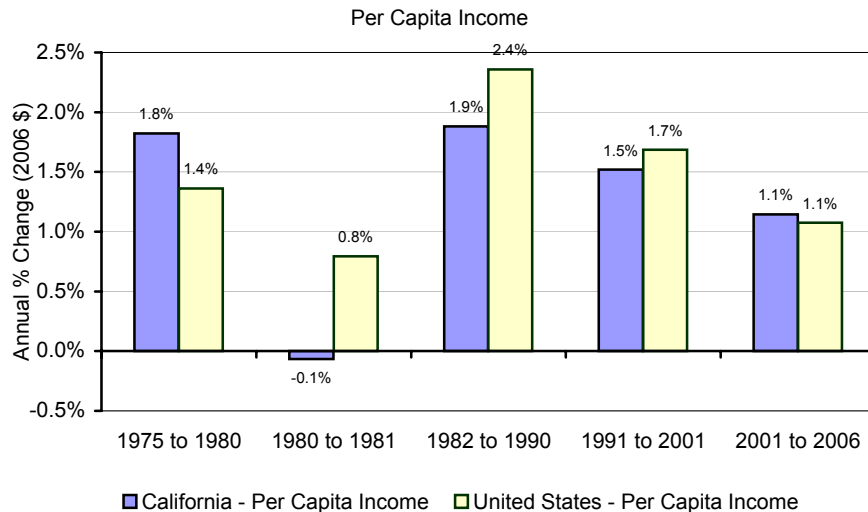
Since total personal income includes income from 401(k) plans as well as other non-labor income sources like transfer payments, dividends, and rent, it is possible for per capita income to rise, even if the average wage per job declines over time. In other words, non-labor sources of income can cause per capita income to rise, even if people are earning less per job.

- Per capita income, adjusted for inflation, has risen from \$24,992 in 1970 to \$39,626 in 2006.
- In 2006, per capita income in California (\$39,626) was the same as the state (\$39,626) and higher than the nation (\$36,714).



How well do we recover from recessions?

- In the latest recovery (2001 to 2006), per capita income growth in California (up 1.1%) has outpaced the United States.
- Alternatively, in the last recovery (1991 to 2001), the United States (up 1.7%) grew the fastest.
- In the recovery from 1982 to 1990, the United States (up 2.4%) grew the fastest.



Source: BEA REIS 2006 Table CA30

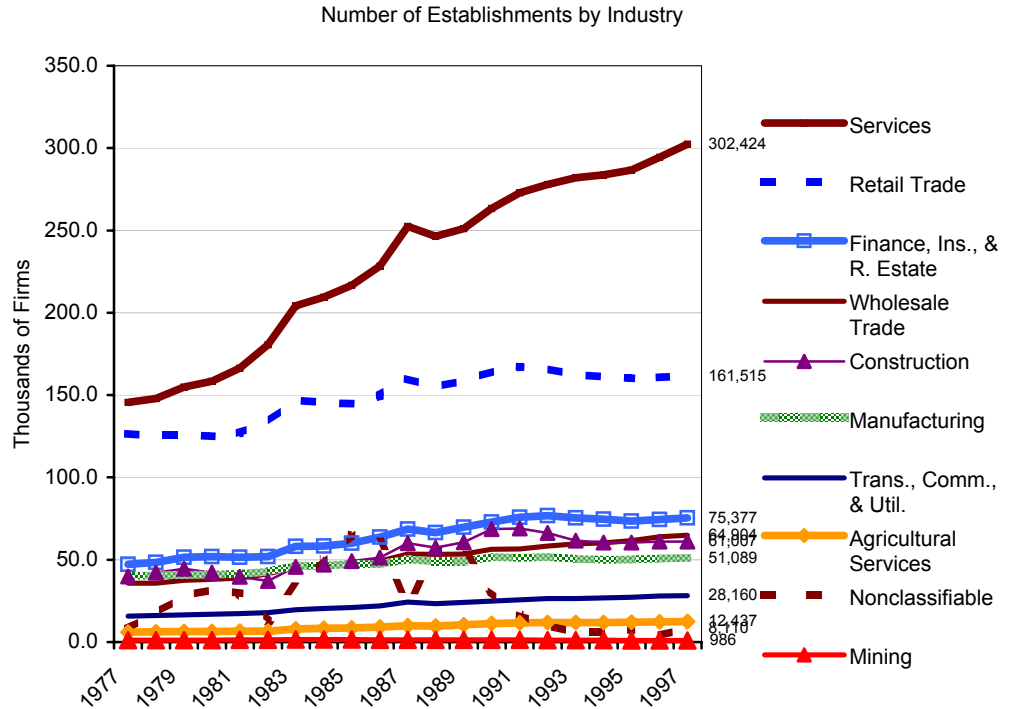
The advantage of this data source is that it never has disclosure restrictions. This source also releases data for hundreds of sectors (available on demand). The data on this page are from the US Census County Business Patterns, which unlike the REIS data, does NOT include proprietors, government, household services or railroad workers. If available, we encourage you to look at employment and income data from BEA REIS starting on page 26 as well.

Growth

- The employment category whose share of total gained the most was services, which went from 31.2% in 1977 to 39.5% in 1997.

Decline

- The category whose share of total shrank the most was retail trade, which went from 27.2% in 1977 to 21.1% in 1997.



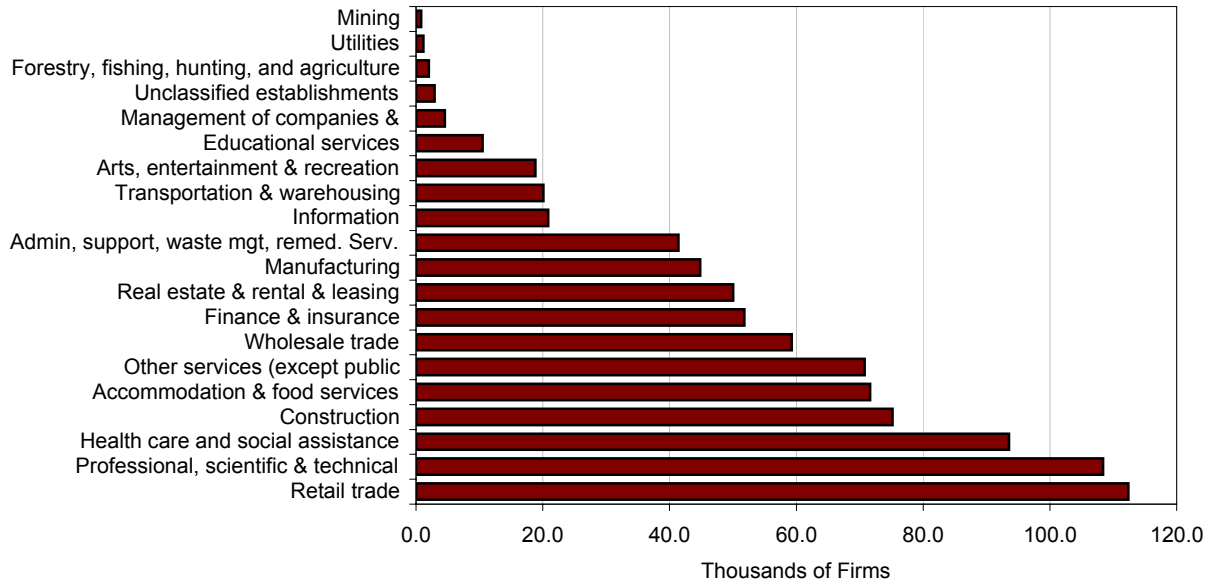
Firms by Industry

	1977		1987		1997		New Firms		Change in Share of Total
	Count	Shr. of Total	Count	Shr. of Total	Count	Shr. of Total	77-97	Shr of Tot	
Total	465,944		703,258		766,009		300,065		
Agricultural Services	6,054	1.3%	9,883	1.4%	12,437	1.6%	6,383	2.1%	
Mining	1,192	0.3%	1,393	0.2%	986	0.1%	-206	NA	
Construction	39,837	8.5%	60,057	8.5%	61,007	8.0%	21,170	7.1%	
Manufacturing	40,232	8.6%	50,295	7.2%	51,089	6.7%	10,857	3.6%	
Trans., Comm., & Util.	15,760	3.4%	24,240	3.4%	28,160	3.7%	29,207	9.7%	
Wholesale Trade	35,697	7.7%	53,502	7.6%	64,904	8.5%	29,207	9.7%	
Retail Trade	126,517	27.2%	159,875	22.7%	161,515	21.1%	34,998	11.7%	
Finance, Ins., & R. Estate	47,158	10.1%	68,574	9.8%	75,377	9.8%	28,219	9.4%	
Services	145,546	31.2%	252,395	35.9%	302,424	39.5%	156,878	52.3%	
Nonclassifiable	7,951	1.7%	23,044	3.3%	8,110	1.1%	159	0.1%	

Data ends in 1997 because the CBP switched to a different classification system (NAICS) in 1997.

Source: Census County Business Patterns

Firms by Industry in 2005



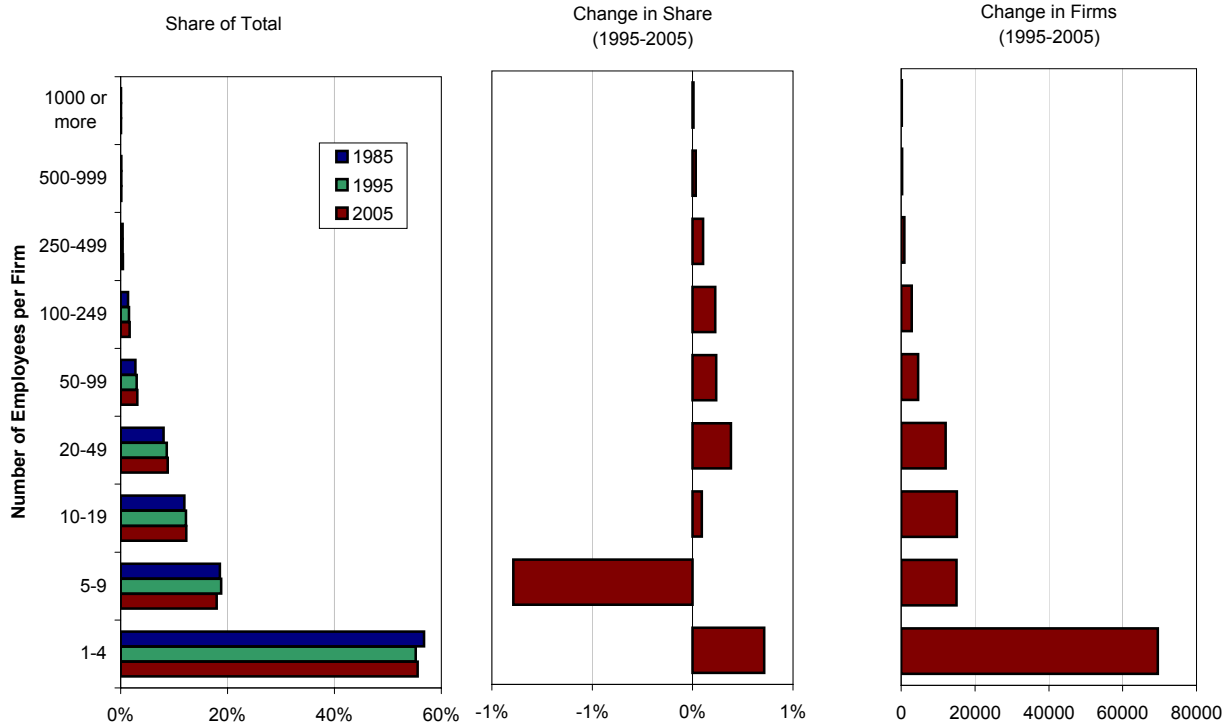
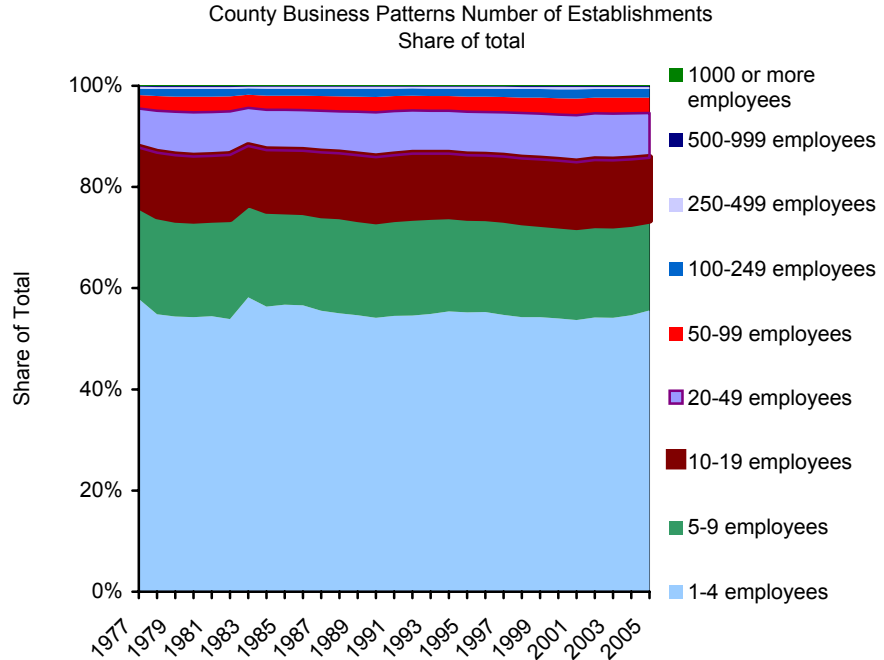
Firms by size and industry in 2005

	Number of Employees per Firm									
	Total	1-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000 or more
Forestry, fishing, hunting, and ag. support	2034	1,300	303	185	149	55	32	7	3	0
Mining	819	346	128	133	136	44	21	6	3	2
Utilities	1140	524	160	135	130	75	72	26	9	9
Construction	75151	45,424	12,678	8,248	5,587	1,898	990	236	71	19
Manufacturing	44825	16,808	8,013	7,252	6,832	3,057	2,021	557	198	87
Wholesale trade	59252	32,056	11,114	7,763	5,492	1,652	854	222	72	27
Retail trade	112382	52,856	25,664	16,001	10,478	4,456	2,414	481	26	6
Transportation & warehousing	20086	10,205	3,366	2,692	2,214	866	519	120	73	31
Information	20837	12,100	2,750	2,255	1,913	914	595	191	69	50
Finance & insurance	51819	30,021	9,103	6,753	3,820	1,133	634	205	112	38
Real estate & rental & leasing	50007	36,111	7,388	3,991	1,753	470	217	46	25	6
Professional, scientific & technical services	108411	75,068	15,429	9,240	5,559	1,832	891	251	85	56
Management of companies & enterprises	4526	1,431	686	677	767	410	326	117	72	40
Admin, support, waste mgt, remed. Serv.	41386	22,851	6,496	4,367	3,732	1,845	1,372	464	175	84
Educational services	10492	4,798	1,818	1,587	1,371	497	286	81	26	28
Health care and social assistance	93546	50,678	20,944	11,605	6,337	2,089	1,283	266	144	200
Arts, entertainment & recreation	18817	13,086	1,935	1,340	1,352	664	306	69	29	36
Accommodation & food services	71625	25,926	12,330	13,891	14,424	3,670	1,164	144	58	18
Other services (except public administration)	70780	44,189	13,966	7,313	3,878	926	399	74	24	11
Unclassified establishments	2931	2,719	145	51	16	0	0	0	0	0
Total	860866	478,497	154,416	105,479	75,940	26,553	14,396	3,563	1,274	748

Source: Census County Business Patterns

Firms by Size

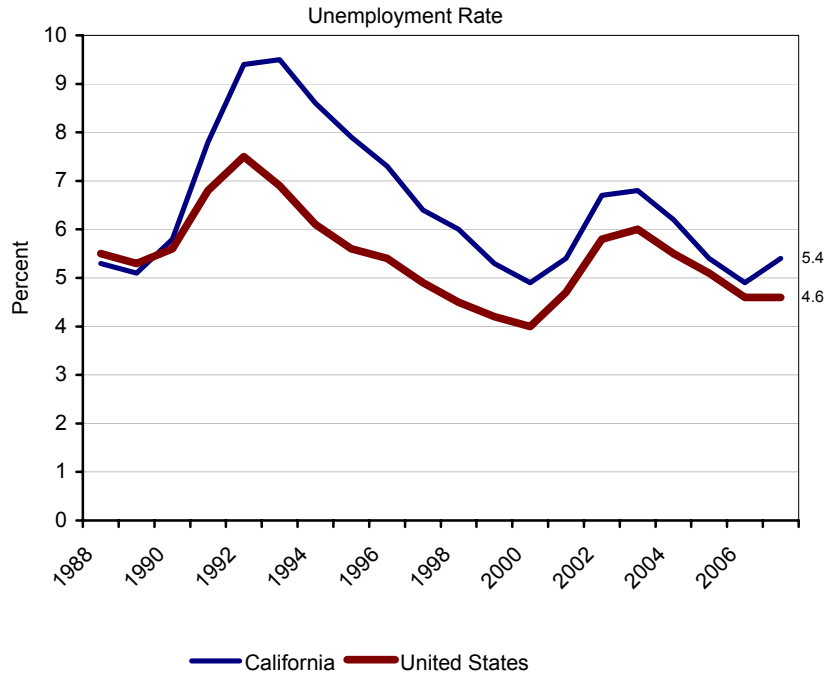
- The size category that grew the most was 1-4 employees.
- As a share of total, the size category that gained the most was 1-4 employees.
- In 2004, 86% of firms had fewer than 20 employees.



Source: Census County Business Patterns

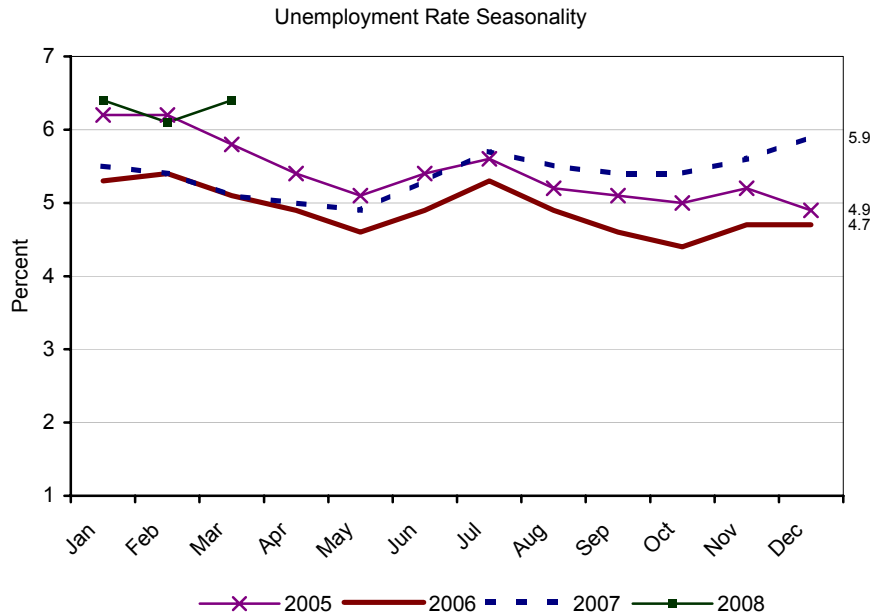
Annual Average Unemployment Rate Compared to the Nation

- In 2007, the unemployment rate was 5.4%, compared to 4.6% in the nation.
- Since 1990, the unemployment rate varied from a low of 4.9% in 2006 to a high of 9.5% in 1993



Unemployment Rate Seasonality

- This graph illustrates the seasonal variation in the unemployment rate over the last three years. In 2007, the unemployment rate varied from a low of 4.9% in May 2007 to a high of 5.9% in December 2007



Source: Bureau of Labor Statistics

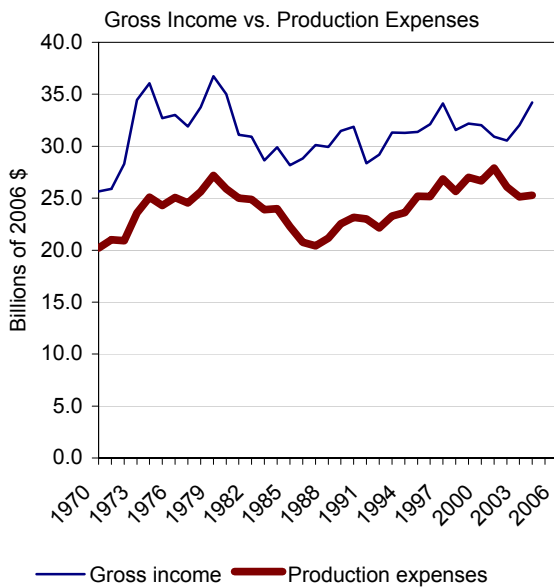
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Farm income figures presented on this page reflect income from farming *enterprises* (income of the business). The term “farm” includes farming and ranching, but not agricultural services such as soil preparation services and veterinary services. In contrast, farm income figures presented in the next section reflect personal income earned by *individuals* (income of individuals, both proprietors and wage and salary employees) who work in farming and ranching.

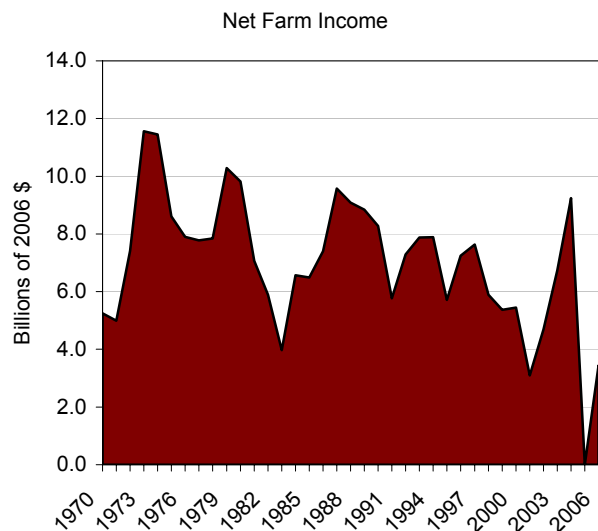
Farm income of businesses differs from individual farm income because it also includes government payments, rent, the value of inventory change and production expenses. In some areas, net farm income can be negative when production expenses exceed gross income.

Gross Income, Expenses, and Net Income from Farming and Ranching							
All figures in thousands of 2006 dollars	1970	% of Gross Income	1995	% of Gross Income	2006	% of Gross Income	70-04 Change in Share
Gross Income (Cash + Other)	25,655,408		31,386,533		32,424,348		
Cash Receipts from Marketings	24,633,857	96%	30,380,120	97%	30,694,332	94.7%	-1%
Livestock & Products	10,372,091	40%	7,489,760	24%	7,888,914	24.3%	-16%
Crops	14,261,766	56%	22,890,360	73%	22,805,416	70.3%	15%
Other Income	1,021,551	4%	1,006,411	3%	1,730,017	5.3%	1%
Government Payments	685,528	3%	317,228	1%	345,731	1.1%	-2%
Imputed Rent & Rent Received	336,023	1%	689,184	2%	1,384,286	4.3%	3%
Production Expenses	20,187,164		25,184,597		28,968,504		
Realized Net Income (Income - Expenses)	5,468,244		6,201,933		3,455,844		
Value of Inventory Change	(225,672)	-1%	(487,347)	-2%	(12,759)	NA	NA
Total Net Income (Inc. corporate farms)	5,242,572		5,714,586		3,443,085		

Gross Income vs. Production Expenses



Net Farm Income



Source: BEA REIS 2006 CD Table CA45

In the following pages (23 - 25) you will learn about:

1. The degree of economic specialization of the county relative to the nation.
2. The year-to-year stability of personal income growth, comparing the county to the state and the nation.
3. The stability of personal income over time, comparing labor versus non-labor income.
4. If this is a county profile, numerous performance characteristics of the county (population growth, employment growth, employment stability, etc.) are used to compare the county to the median county in the country (a "benchmark").

This page uses the sectoral composition of the U.S. economy as a benchmark for economic diversity and compares the local sector breakout to that of the nation. Communities that are heavily reliant on only a few industries may be economically vulnerable to disruptions. The aim of this page is to quantitatively measure the extent to which the sectoral breakout of the local economy mirrors that of the US, and if they are different to illustrate the major factors that are contributing to the differences.

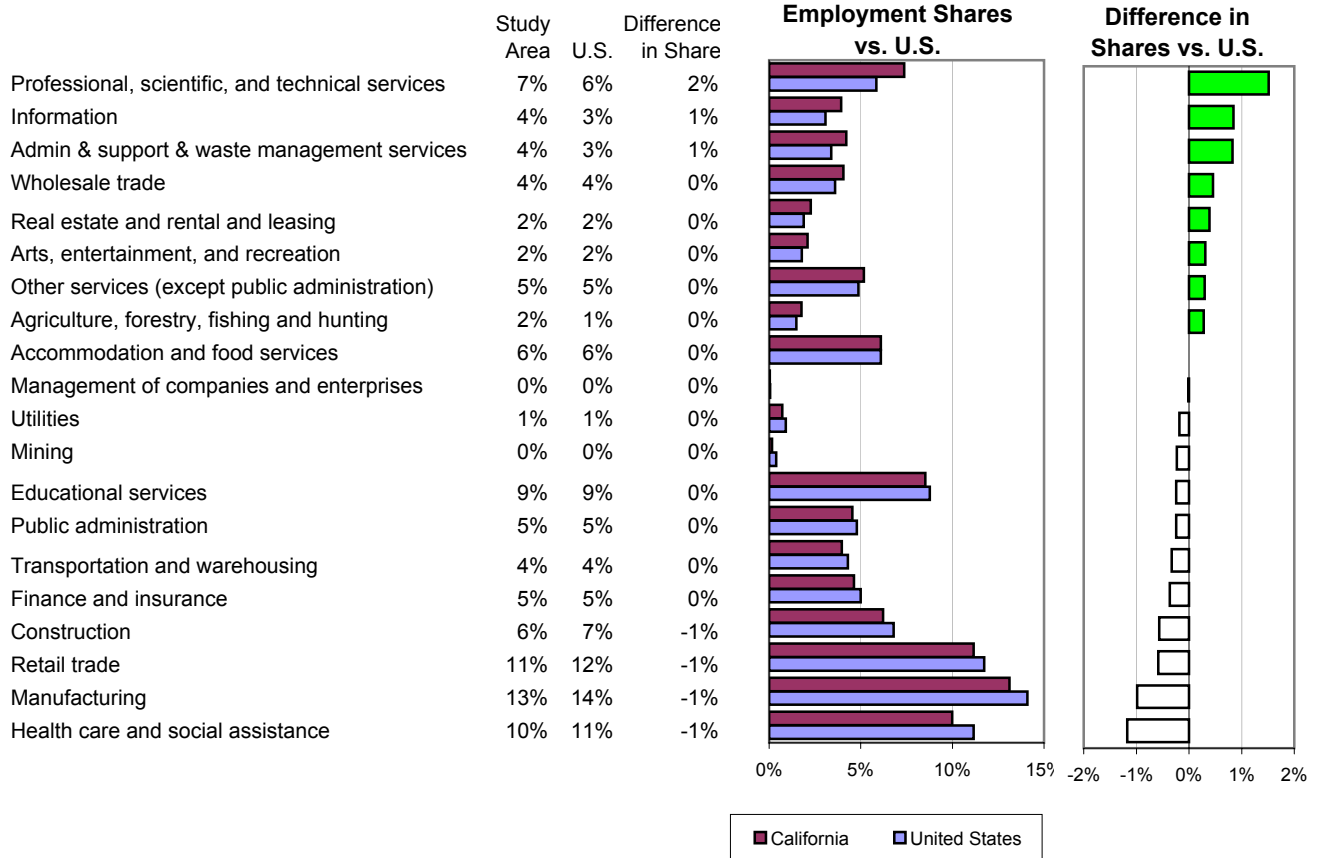
California is extremely specialized, with a specialization score of 8 which is the fifth most diverse state. By comparison, a state that is structured identically to the US would have a score of 0 (very diverse). The largest observed score in the 50 states is 298 (very specialized).

The sectors that most diverge from the US norm are:

- Over reliance on Professional, scientific, and technical services (7.4% compared to 5.9% in the US)
- Under reliance on Health care and social assistance (10.0% compared to 11.2% in the US)
- Under reliance on Manufacturing (13.1% compared to 14.1% in the US)
- Over reliance on Information (3.9% compared to 3.1% in the US)

The figure below illustrates how the distribution of local employment by sector compares to the nation. The first bar chart compares the local area to the United States. The second bar chart subtracts one from the other to show where they differ. The closer the bars are to each other, the more the local economic structure is like that of the US.

Sector Analysis (Sorted by Difference in Share)

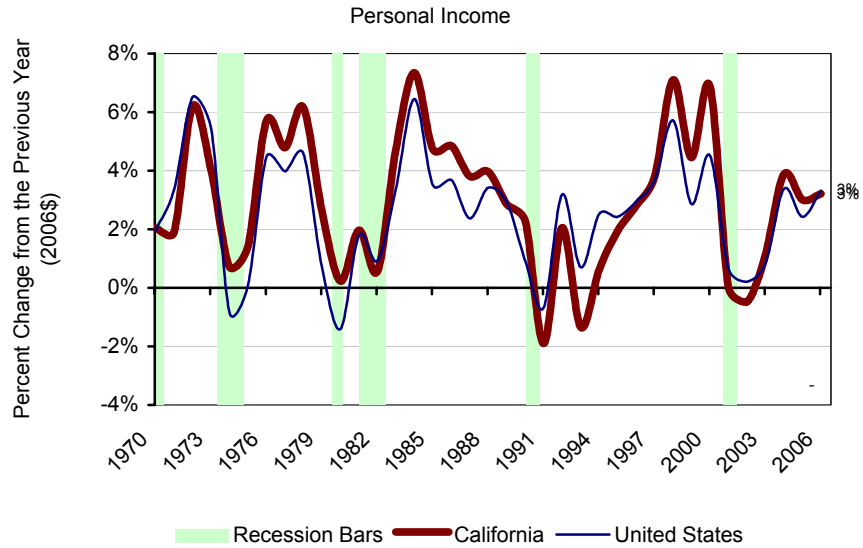


The above index uses a new improved methodology relative to earlier versions of EPS. It was calculated by summing the squares of the difference in shares between the local economy and the US for the 20 sectors.

Source: Census 2000 SF3 Table P49.

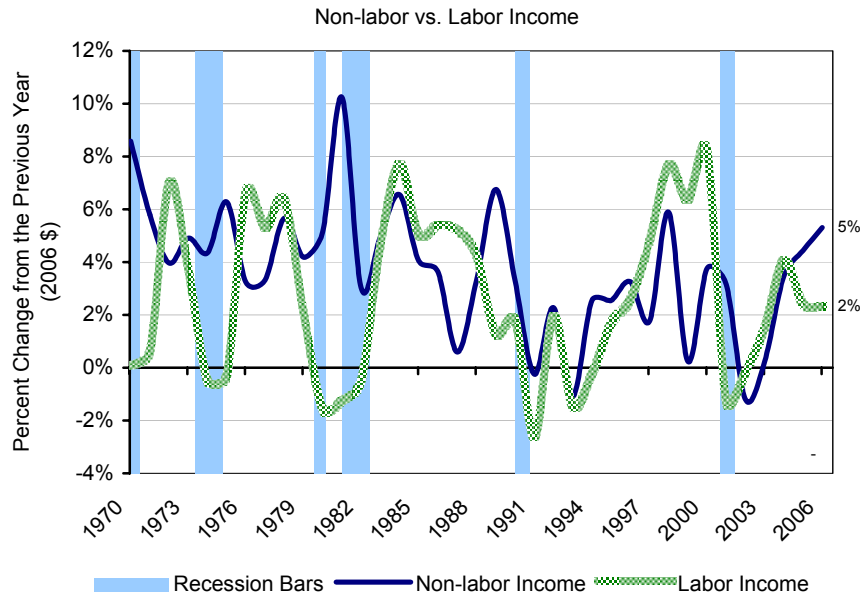
Stability vs. State and Nation

- Different regions can behave very differently during recessions and recoveries.
- Note: Below 0% means absolute decline. Above 0% means absolute growth, but at different rates.




Labor vs. Non-Labor Income Stability

- Non-labor income sources can have a stabilizing effect on the economy and are sometimes, but not always, counter-cyclical to labor income.



Source: BEA REIS 2006 Table CA30

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In the following pages (28-32) you will learn about:

1. Long-term employment and personal income trends, from 1970 to 2005
2. How the structure of the economy has changed during the last three decades
3. How wages vary across different sectors in the economy.

Information for some industries and for some years may not be available from the U.S. Department of Commerce because of disclosure restrictions.

What is a 'disclosure restriction'?

A disclosure restriction indicates that a gap exists in the data. The U.S. Department of Commerce suppresses information to avoid disclosure of confidential information. Generally, the smaller the geographic level of analysis and the smaller the population of the county, the higher the chances that industry-specific information is suppressed and that disclosure restrictions will occur.

Our model to estimate the disclosure restrictions currently provides estimates for employment and income using the SIC classification method through 2000 for the western states only.

Important Notes on the Industrial Classification Systems used by EPS

The U.S. Department of Commerce made a transition in how economic information is gathered and organized in 2001. The Standard Industrial Classification System (SIC) covered the period from 1970 to 2000; the North American Industrial Classification System (NAICS, pronounced “nakes”) is used currently, for data from 2001 to the present.

Unfortunately the two systems are not backward comparable, so they are presented separately in EPS: 1970 to 2000 data are organized by SIC, and data beyond those years are organized by NAICS.

The most important change resulting from the shift to NAICS is the recognition of hundreds of new businesses in today's economy. NAICS divides the economy into 20 broad sectors rather than the SIC's 10 divisions. This is especially helpful in giving a more detailed breakdown of the fastest growth area in the country's economy – “services.” For example, advanced technology related “service” industries (e.g., professional, scientific and technical services) are clearly differentiated from “in-person” services (e.g., health care) and low-wage services (e.g., accommodation and food services).

For data that are organized by SIC, EPS was designed to illustrate the complexity of the service economy. We use the term “Services and Professional” to underscore the important point that service occupations are a combination of high-paying and low-paying professions.

The transition to NAICS has alleviated the need to explain that “services” are actually a wide mix of low, medium, and high-wage industries.

About Missing Data

This profile is organized so that all non-disclosed information is presented first. Employment and personal income by industry is presented last. For some rural counties, and for some industries, data gaps may occur. EPS has a built-in system for estimating data gaps through 2000 for the 11 contiguous western states (AZ, CA, CO, ID, MT, NM, NV, OR, UT, WA, WY). When estimates are used in the tables on pages 28 and 30, they are highlighted in bold red text. Estimates in the charts are shown as thin solid lines with no markers.

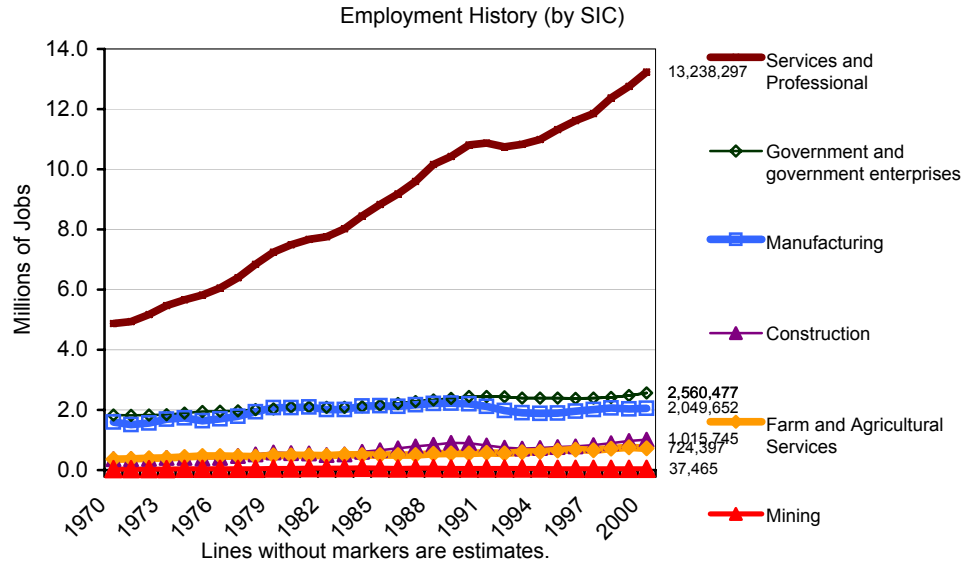
Data ends in 2000 because the BEA switched to a different classification system (NAICS) in 2001.

Growth

- The employment category whose share of total gained the most was services (health, legal, business, others), which went from 20.6% in 1970 to 34.5% in 2000.

Decline

- The category whose share of total shrank the most was manufacturing (incl. forest products) *, which went from 17.6% in 1970 to 10.4% in 2000.



Employment by Industry Changes from 1970 to 2000

	1970	% of Total	2000	% of Total	New Employment	% of New Employment	Change in Share
Total Employment	9,057,029		19,626,032	#####			
Wage and Salary Employment	7,893,105	87.1%	15,778,598	80.4%	7,885,493	74.6%	
Proprietors' Employment	1,163,924	12.9%	3,847,435	19.6%	2,683,511	25.4%	
Farm and Agricultural Services	360,027	4.0%	724,397	3.7%	364,370	3.4%	
Farm	265,325	2.9%	329,942	1.7%	64,617	0.6%	
Ag. Services *	94,702	1.0%	394,455	2.0%	299,753	2.8%	
Mining	35,627	0.4%	37,465	0.2%	1,838	0.0%	
Manufacturing (incl. forest products) *	1,594,952	17.6%	2,049,652	10.4%	454,700	4.3%	
Services and Professional	4,876,018	53.8%	13,238,297	67.5%	8,362,279	79.1%	
Transportation & Public Utilities	485,939	5.4%	883,715	4.5%	397,776	3.8%	
Wholesale Trade	418,991	4.6%	912,645	4.7%	493,654	4.7%	
Retail Trade	1,382,373	15.3%	2,990,373	15.2%	1,608,000	15.2%	
Finance, Insurance & Real Estate	724,141	8.0%	1,688,868	8.6%	964,727	9.1%	
Services (Health, Legal, Business, Others)	1,864,574	20.6%	6,762,696	34.5%	4,898,122	46.3%	
Construction	365,317	4.0%	1,015,745	5.2%	650,428	6.2%	
Government	1,825,088	20.2%	2,560,477	13.0%	735,389	7.0%	

Estimates for data that were not disclosed are bold and red in the above table.

* **Agricultural Services** include soil preparation services, crop services, etc. It also includes forestry services, such as reforestation services, and fishing, hunting and trapping. **Manufacturing** includes paper, lumber and wood products manufacturing.

Source: BEA REIS 2006 CD Table CA25

Growth

- The employment category whose share of total gained the most was real estate and rental and leasing, which went from 4.2% in 2001 to 5.7% in 2006.

Decline

- The employment category whose share of total shrank the most was manufacturing, which went from 9.5% in 2001 to 7.7% in 2006.

**Employment by Industry (NAICS)
Changes from 2001 to 2006 Share of Total**

Category	2001	2006	2006 Share of Total	New Jobs	Change in Share of Total (2006 - 2001)
Total employment	19,715,866	20,525,492	100%	809,626	
Wage and salary employment	15,894,113	16,323,761	80%	429,648	
Proprietors employment	3,821,753	4,201,730	20%	379,977	
Farm proprietors employment	84,406	78,821	0%	(5,585)	
Nonfarm proprietors employment	3,737,347	4,122,909	20%	385,562	
Farm employment	292,496	237,799	1%	(54,697)	
Nonfarm employment	19,423,370	20,287,692	99%	864,322	
Private employment	16,804,796	17,614,372	86%	809,576	
Forestry, fishing, related activities, and oth	237,202	237,832	1%	630	
Mining	38,702	37,397	0%	(1,305)	
Utilities	56,761	58,698	0%	1,937	
Construction	1,075,592	1,265,021	6%	189,429	
Manufacturing	1,881,924	1,584,571	8%	(297,353)	
Wholesale trade	742,193	791,795	4%	49,602	
Retail Trade	1,999,197	2,102,674	10%	103,477	
Transportation and warehousing	576,214	541,669	3%	(34,545)	
Information	638,272	559,949	3%	(78,323)	
Finance and insurance	870,761	953,401	5%	82,640	
Real estate and rental and leasing	828,162	1,170,416	6%	342,254	
Professional and technical services	1,581,771	1,689,200	8%	107,429	
Management of companies and enterprise	297,246	223,615	1%	(73,631)	
Administrative and waste services	1,237,729	1,250,004	6%	12,275	
Educational services	328,969	394,367	2%	65,398	
Health care and social assistance	1,550,005	1,673,733	8%	123,728	
Arts, entertainment, and recreation	475,048	504,917	2%	29,869	
Accommodation and food services	1,257,314	1,383,257	7%	125,943	
Other services, except public administratio	1,131,733	1,191,856	6%	60,123	
Government and government enterprises	2,618,575	2,673,320	13%	54,745	
Federal, civilian	246,226	247,686	1%	1,460	
Military	229,114	221,359	1%	(7,755)	
State and local	2,143,235	2,204,275	11%	61,040	
State government	467,196	478,871	2%	11,675	
Local government	1,676,039	1,725,404	8%	49,365	

Source: BEA REIS 2006 CD Table CA25N

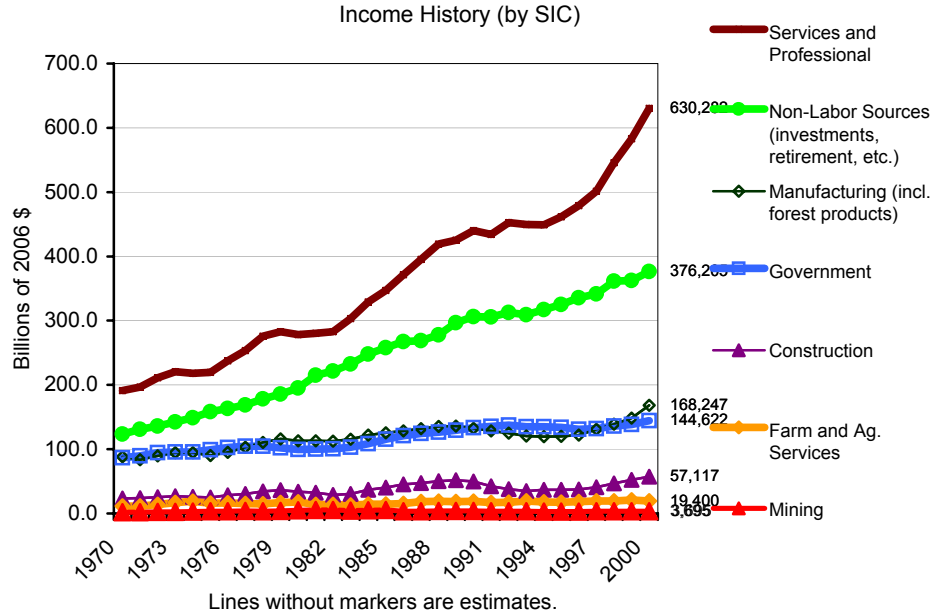
Data ends in 2000 because the BEA switched to a different classification system (NAICS) in 2001.

Growth

- The income category whose share of total gained the most was services (health, legal, business, oth.), which went from 14.4% in 1970 to 25.8% in 2000.

Decline

- The category whose share of total shrank the most was government, which went from 17.3% in 1970 to 11.2% in 2000.



New Income by Type

All figures in millions of 2005 dollars	1970	% of Total	2000	% of Total	New Income 1970 to 2000	% of New Income	Change in Share
Total Personal Income*	500,430		1,292,303		791,873		
Farm and Agricultural Services	11,611	2.3%	19,400	1.5%	7,789		1%
Farm	8,861	1.8%	9,470	0.7%	609		0%
Ag. Services	2,750	0.5%	9,931	0.8%	7,181		1%
Mining	2,170	0.4%	3,695	0.3%	1,525		0%
Manufacturing (incl. forest products)	88,208	17.6%	168,247	13.0%	80,038		10%
Services and Professional	191,345	38.2%	630,282	48.8%	438,937		55%
Transportation & Public Utilities	28,663	5.7%	60,907	4.7%	32,244		4%
Wholesale Trade	22,849	4.6%	59,739	4.6%	36,889		5%
Retail Trade	45,668	9.1%	86,724	6.7%	41,056		5%
Finance, Insurance & Real Estate	22,076	4.4%	90,036	7.0%	67,960		9%
Services (Health, Legal, Business, Oth.)	72,088	14.4%	332,877	25.8%	260,789		33%
Construction	23,532	4.7%	57,117	4.4%	33,585		4%
Government	86,699	17.3%	144,622	11.2%	57,923		7%
Non-Labor Income	123,552	24.7%	376,205	29.1%	252,653		32%
Dividends, Interest & Rent	75,231	15.0%	233,036	18.0%	157,805		20%
Transfer Payments	48,321	9.7%	143,169	11.1%	94,848		12%

* Estimates for data that were not disclosed are bold and red in the above table.

*The sum of the above categories do not add to total due to adjustments made for place of residence and personal contributions for social insurance made by the U.S. Department of Commerce.

Source: BEA REIS 2006 CD Table CA05

Growth

- The income category whose share of total gained the most was construction, which went from 4.8% in 2001 to 5.6% in 2006.

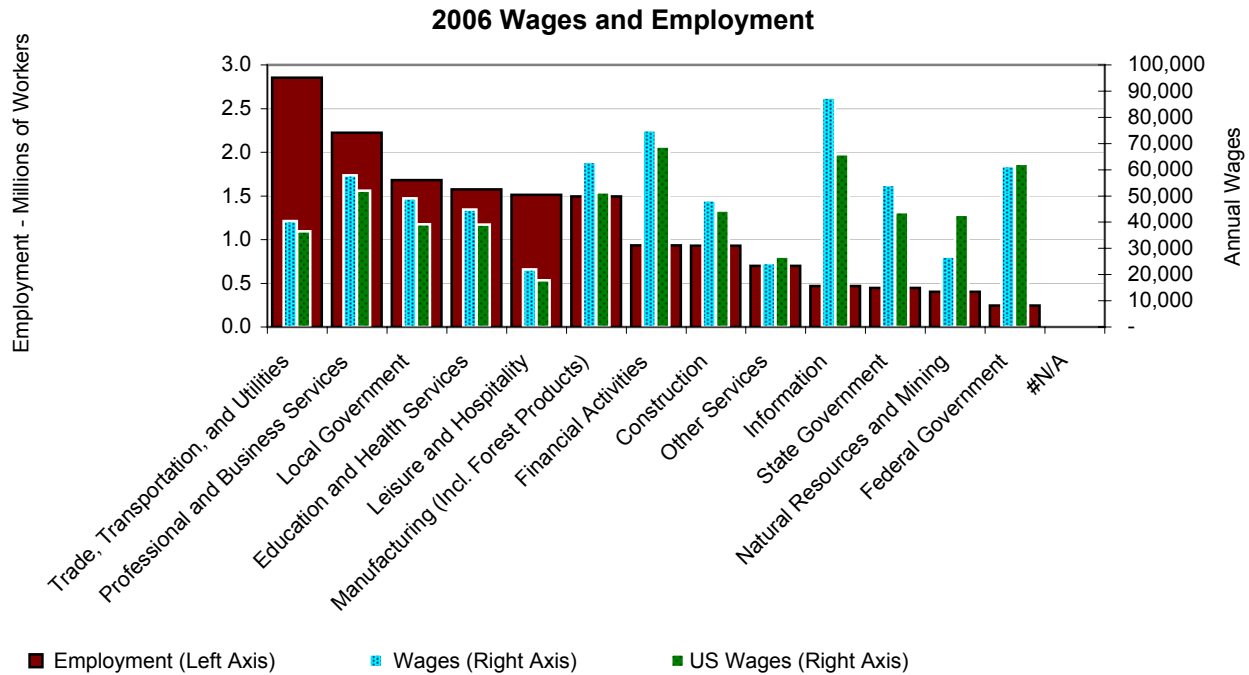
Decline

- The income category whose share of total shrank the most was manufacturing, which went from 10.4% in 2001 to 9.2% in 2006.

Income by Industry (NAICS) Changes from 2001 to 2006 Share of Total

All figures in millions of 2005 dollars	2001	2006	2006 Share of Total	New Income	Change in Share of Total (2006 - 2001)
Personal income	1,292,362	1,436,446	100%	144,084	
Wage and salary disbursements	734,920	783,981	55%	49,061	
Proprietors' income	136,237	151,675	11%	15,438	
Farm proprietors'	2,041	1,225	0%	(816)	
Nonfarm proprietor	134,196	150,450	10%	16,254	
Farm earnings	8,159	7,634	1%	(526)	
Nonfarm earnings	1,005,559	1,117,728	78%	112,169	
Private earnings	853,226	937,798	65%	84,572	
Forestry, fishing, related act., and ott	6,159	6,442	0%	283	
Mining	3,009	4,405	0%	1,397	
Utilities	9,344	11,968	1%	2,624	
Construction	62,058	79,729	6%	17,671	
Manufacturing	134,803	131,557	9%	(3,245)	
Wholesale trade	48,163	55,578	4%	7,415	
Retail Trade	69,852	72,496	5%	2,644	
Transportation and warehousing	29,612	32,049	2%	2,437	
Information	61,621	56,015	4%	(5,606)	
Finance and insurance	67,448	80,358	6%	12,910	
Real estate and rental and leasing	28,677	34,910	2%	6,233	
Professional and technical services	117,224	128,399	9%	11,175	
Management of companies & enterp	25,675	21,650	2%	(4,026)	
Administrative and waste services	38,118	42,528	3%	4,410	
Educational services	9,891	12,594	1%	2,703	
Health care and social assistance	71,747	88,432	6%	16,685	
Arts, entertainment, and recreation	14,703	17,006	1%	2,302	
Accommodation and food services	25,916	30,783	2%	4,867	
Other services, except public admin.	29,208	30,900	2%	1,692	
Government and government enterp.	152,333	179,929	13%	27,597	
Federal, civilian	21,168	23,126	2%	1,958	
Military	11,377	15,348	1%	3,970	
State and local	119,787	141,456	10%	21,669	
State government	26,890	31,970	2%	5,079	
Local government	92,897	109,486	8%	16,590	

Source: BEA REIS 2006 CD Table CA05N



- Of the major categories, the highest paying sector is Information. It accounts for 3.6% of total employment and pays \$87,501 per year.
- Of the major categories, the largest employment sector is Trade, Transportation, And Utilities. It accounts for 18.4% of total employment and pays \$40,428 per year.
- Goods-producing employees (2,827,854 workers) were paid an average of \$53,034.
- Service-providing employees (10,297,954 workers) were paid an average of \$46,375.
- Note that these data do not include proprietors or the value of benefits.
- Wages in the public sector (\$51,304) exceeded wages in the private sector (\$47,809) by 7.3%.

County Wages and Employment in 2006			
	Employment	% of Total	Average Annual Wages
Total Private & Public	15,503,144	100%	48,345
Total Private	13,125,809	85%	47,809
Goods-Producing	2,827,854	18%	53,034
Natural Resources and Mining	402,871	3%	26,843
Agriculture, forestry, fishing & hunting	378,942	2%	22,337
Mining	23,929	0%	98,186
Construction	929,950	6%	48,321
Manufacturing (Incl. Forest Products)	1,495,034	10%	63,022
Service-Providing	10,297,954	66%	46,375
Trade, Transportation, and Utilities	2,854,723	18%	40,428
Information	470,144	3%	87,501
Financial Activities	934,448	6%	75,060
Professional and Business Services	2,222,644	14%	57,874
Education and Health Services	1,576,182	10%	44,764
Leisure and Hospitality	1,514,160	10%	22,039
Other Services	700,575	5%	24,387
Unclassified	25,078	0.16%	49,184
Total Public	2,377,335	15%	51,304
Federal Government	247,109	2%	61,363
State Government	447,576	3%	54,244
Local Government	1,682,650	11%	49,045

Wages are shaded in green when they are more than 20% higher than the wages for all sectors and in red when they are less than 20% lower.

Source: Bureau of Labor Statistics Quarterly Census of Employment and Wages (QCEW)

Data Sources

The Economic Profile System was designed to focus on long-term trends at the county level. We used this method and geographic scale for several reasons: (1) trend analysis provides a more comprehensive view of changes than spot data for select years, (2) the most reliable information on long-term employment and income trends is available at the county level, (3) communities within counties rarely function as economic units themselves, (4) even though in many areas the most accurate geographic scale to understand economic changes may be at the multi-county or regional level, county-level data is useful in the context of existing political jurisdictions, such as county commissions and planning departments. The list below contains the World Wide Web sites and telephone numbers for the databases used in this report:

The list below contains the World Wide Web sites and telephone numbers for the databases used in this report:

- **Regional Economic Information System (REIS)**

Bureau of Economic Analysis, U.S. Department of Commerce.

<http://bea.gov/bea/regional/data.htm>

Tel. 202-606-9600

- **Quarterly Census of Employment and Wages (QCEW)**

Bureau of Labor Statistics

<http://www.bls.gov/cew>

Tel. 202-691-6567

- **Local Area Unemployment Statistics (LAUS)**

Bureau of Labor Statistics

<http://www.bls.gov/LAU>

Tel. 202-691-6392

- **1990 and 2000 U.S. Census**

Bureau of Census

<http://www.census.gov>

Tel. 303-969-7750

- **County Business Patterns (CBP)**

Bureau of the Census, U.S. Department of Commerce.

<http://www.census.gov/epcd/cbp/view/cbpview.html>

Tel 301-763-2580

- **County Business Patterns (Before 1986)**

University of Virginia, Geospatial and Statistical Data Center:

<http://fisher.lib.virginia.edu>

Tel. 804-982-2630

Use of Federal Rather than State Data Bases

Data from state agencies was not used for this profile. Many of the state and local sources of data do not include information on the self-employed or on the importance of non-labor income, such as retirement income and money earned from past investments. In many counties this can result in the underestimation of employment and total personal income by at least one third. The REIS disk of the Bureau of Economic Analysis contains the most robust data set and for this reason it was used as the primary source.

The only disadvantage of the REIS dataset is it's not as recent; 2005 is the latest for REIS, while state data sources provide data for as recent as 2006. By providing long-term trends data, from 1970 to 2005, having the most recent data is less important than being able to discern where the county's economy has been, and the direction in which it has been headed in recent years.

Industrial Classification Systems (SIC & NAICS)

The long-term historic industry data used in this profile are based on data that is organized by the U.S. Department of Commerce using the Standard Industrial Classification (SIC) system. In recent years, the Department of Commerce has reorganized economic data according to a new system, called the North American Industry Classification System (NAICS, pronounced "nakes"). County Business Patterns started organizing their data using new NAICS in 1998, Census in 2000, and the Regional Economic Information System (REIS) in 2001.

The NAICS system is an improvement to the SIC system in several ways: first, businesses that use similar processes to produce goods or services are classified together. Previously, under the SIC system, some businesses were classified on the basis of their production processes while others were classified under different principles, such as class of consumer. Second, NAICS is a flexible system that will be updated every five years in order to keep pace with changes in the economy. Third, the NAICS system recognizes the uniqueness and rising importance of the "information economy," and provides several new categories, such as cable program distributors and database and directory publishers. Finally, and perhaps the most useful, the NAICS system provides seven sectors to better reflect services-producing businesses that were previously combined into one generic SIC division (the Services division).

This new system allows the data user to differentiate more clearly between what was previously often lumped under the general heading of "services," into categories such as arts and entertainment; education; professional, scientific and technical services; health care and social assistance, among others.

Arguably the most important change of NAICS is the recognition of hundreds of new businesses in the economy. NAICS divides the economy into 20 broad sectors rather than the SIC's 10 divisions as seen in the table on the following page. Creating these additional sector-level groupings allows NAICS to better reflect key business activities, as well as chronicle their changes.

SIC Divisions vs. NAICS Sectors

SIC Divisions	NAICS Sectors
• Agriculture, Forestry, and Fishing	• Agriculture, Forestry, Fishing and Hunting
• Mining	• Mining
• Construction	• Construction
• Manufacturing	• Manufacturing
• Transportation, Communications, and Public	• Utilities
• Wholesale Trade	• Transportation and Warehousing
• Retail Trade	• Wholesale Trade
• Finance, Insurance, and Real Estate	• Retail Trade
• Services	• Accommodation and Food Services
	• Finance and Insurance
	• Real Estate and Rental and Leasing
	• Information
	• Professional, Scientific, and Technical Services
	• Administrative and Support and Waste
	• Management and Remediation Services
	• Educational Services
	• Health Care and Social Assistance
	• Arts, Entertainment, and Recreation
	• Other Services (except Public Administration)
• Public Administration	• Public Administration
• None (previously, categories within each division)	• Management of Companies and Enterprises

Non-Labor Income

Non-labor income is a mix of Dividends, Interest, and Rent (money earned from investments), and Transfer Payments (government payments to individuals). Private pension funds (e.g., 401(K) plans) are not counted as part of transfer payments.

Some data sources, such as "Section 202" data available from state unemployment insurance records and reported by the Bureau of Labor Statistics, do not report non-labor income. The Bureau of Economic Analysis (BEA), on the other hand, tracks non-labor income. In order to understand the actual growth (labor and non-labor) of personal income, the REIS/BEA data set must be used, and this is what was used for this profile. From REIS table CA05, we added together the following two categories to derive non-labor income: "Dividends, interest, and rent" and "Personal current transfer receipts."

Disclosure Gaps

Some data, such as employment and income figures in counties with small economies, are not available because of confidentiality restrictions. In order to protect information about individual businesses, data are sometimes suppressed or, in the case of the publication County Business Patterns, a range of values are given instead of a specific value. Generally, the smaller the geographic level of analysis or the smaller the economy under examination the higher the chances that industry-specific information will be suppressed.

Where disclosure gaps exist, there are a few ways to handle the gaps. One approach is to use a built-in system within EPS for estimating data gaps through 2000 for the 11 contiguous western states (AZ, CA, CO, ID, MT, NM, NV, OR, UT, WA, WY). In order to calculate the estimates, we first estimated gaps in the County Business Patterns data by using the firms by size information. Then we used these County Business Patterns data to estimate the gaps in the REIS data. Finally, we scaled the estimates up or down to force known identities. There is an option in EPS to show either these estimates or not. When these estimates are shown, annotations were made in the profile documenting where estimates were used.

Aggregated Profiles

The Economic Profile System has an option to allow you to aggregate data from multiple counties into one profile. The majority of the data in the profiles are summed in the aggregate profile. For some data points, however, the data are averaged. In order to do this, EPS has to replace some of the data in the raw data tables with formulae. For example, the aggregate unemployment rate for a group of counties is calculated from the sum of the unemployed divided by the sum of the labor force. This results in a proportionally weighted average, where larger counties are given more weight than smaller counties.

The Economic Profile System interpolates the medians from the data that are available. When the Census releases data expressed as a median, they also release the number of observations that fall in the full range of categories, or "brackets". For example, median age is interpolated from the number of people in each age bracket. EPS aggregates the number of people in each bracket, and then interpolates the median from the aggregated data. In some cases, the Census have more detailed brackets than we do in the EPS databases so the interpolations in aggregated EPS profiles are rough estimates.

Adjustments from Current to Real Dollars

Because a dollar in the past was worth more than a dollar today, data reported in current dollar terms should be adjusted for inflation. The U.S. Department of Commerce reports personal income figures in terms of current dollars. All income data in this profile were adjusted to real (or constant) 2005 dollars using the Consumer Price Index, except the Income Distribution information on page 5 of the profile.

Unemployment Rate

Unemployment is generally available as seasonally unadjusted or adjusted, and there is an advantage to using adjusted data. From the Bureau of Labor Statistics web site (<http://stats.bls.gov/lauseas.htm>), an explanation of why adjusted figures should be used, whenever possible: “Over the year, the size of the Nation's labor force, the levels of employment and unemployment, and other measures of labor market activity undergo sharp fluctuations due to seasonal events including changes in weather, harvests, major holidays, and the opening and closing of schools. Because these seasonal events follow a more or less regular pattern each year, their influence on statistical trends can be eliminated by adjusting the statistics from month to month. These adjustments make it easier to observe the cyclical, long term trend, and other non-seasonal movements in the series.”

Unadjusted numbers were used in this profile in order to obtain an annual average and because county-level data are not available in adjusted format from the Bureau of Labor Statistics web site. This may introduce some error in counties where the size of the workforce fluctuates seasonally, such as tourist destination areas.

Farm Income

Note that farm income figures on page 21 are not the same as the figures on pages 30 & 31. The figures on page 21 reflect income from farming *enterprises* (farm proprietors and corporate income), while the farm income on pages 30 & 31 is personal income earned by *individuals* (both proprietors, and wage and salary employees) who work in farming.

Specialization Index

The index was calculated by summing the squares of the difference in shares between the local economy and the US for the 20 sectors.

The specialization index was calculated as:

$$\text{SPECIAL}_{it} = \sum_{j=1}^n ((\text{EMP}_{ijt}/\text{EMP}_{it}) - (\text{EMP}_{usjt}/\text{EMP}_{ust}))^2$$

Where, SPECIAL_{it} = specialization of economy in county i in year t

EMP_{ijt} = employment in industry j in county i in year t

EMP_{it} = total employment in county i in year t

EMP_{usjt} = employment in industry j in US in year t

EMP_{ust} = total employment in US in year t

n = number of industries

This index is commonly used as a measure of industrial specialization in the economy. Counties with a high specialization index can also be described as not being economically diverse.

Income

- Total Personal Income = private earnings, income from government and government enterprises, dividends, interest, and rent, and transfer payments plus adjustments for residence minus personal contributions for social insurance.
- Wage and salary = monetary remuneration of employees, including employee contributions to certain deferred compensation programs, such as 401K plans.
- Other labor income = payments by employers to privately administered benefit plans for their employees, the fees paid to corporate directors, and miscellaneous fees.
- Proprietors' income = income from sole proprietorships, partnerships, and tax-exempt cooperatives. A sole proprietorship is an unincorporated business owned by a person. A partnership is an unincorporated business association of two or more partners. A tax-exempt cooperative is a nonprofit business organization that is collectively owned by its members.

Transfer Payments

- Transfer payments = payments to persons for which they do not render current services. As a component of personal income, they are payments by government and business to individuals and nonprofit institutions.
- Retirement & disab. insurance benefit payments = Old-Age, Survivors, and Disability Insurance payments (Social Security), Railroad Retirement and Disability payments, Federal Civilian Employee & Disability Payments, Military Retirement, and State and Local Government Employee retirement payments.
- Medical payments = Medicare, public assistance medical care and CHAMPUS payments.
- Income maintenance (welfare) = Supplemental Security Income (SSI), Aid to Families with Dependent Children (AFDC), Food Stamps, and Other Income Maintenance Payments, such as emergency assistance, foster care payments and energy assistance payments.
- Unemployment insurance benefit payments = unemployment compensation for state and federal civilian employees, unemployment compensation for railroad workers, and unemployment compensation for veterans.
- Veterans benefits = primarily compensation to veterans for their disabilities and payments to their survivors.
- Federal education and training assistance = Job Corps payments, interest payments on Guaranteed Student Loans, federal fellowship payments, and student assistance for higher education.
- Other government payments = compensation of survivors of public safety officers and compensation of victims of crime. In Alaska this item includes Alaska Permanent Fund payments.
- Payments to nonprofit institutions = payments for development and research contracts. For example, it includes payments for foster home care supervised by private agencies.
- Business payments to individuals = personal-injury liability payments, cash prizes, and pension benefits financed by the Pension Benefit Guarantee Corporation.

Mean, Median and Modes

- Mean = The sum of a list of numbers, divided by the total number of numbers in the list.
- Median = "Middle value" of a list. The smallest number such that at least half the numbers in the list are no greater than it. If the list has an odd number of entries, the median is the middle entry in the list after sorting the list into increasing order. If the list has an even number of entries, the median is equal to the sum of the two middle (after sorting) numbers divided by two. The median can be estimated from a histogram by finding the smallest number such that the area under the histogram to the left of that number is 50%.
- Mode = For lists, the mode is the most common (frequent) value. A list can have more than one mode. For histograms, a mode is a relative maximum ("bump").